



SEASON 2024 / 2025

CHILEAN BLUEBERRY COMMITTEE CROP & EXPORTS REPORT WEEK 42

(Oct 14th – Oct 20th, 2024)

...Take a Fresh Look at Chilean Blueberries

EDITED WEEK 43

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Editorial

Chile's blueberry exports remain slow. By week 41, only 201 tons have been shipped, a 69% drop compared to the 653 tons shipped by the same time last season. Most of these shipments came from the Coquimbo and Valparaíso regions, with some additional tons from the Metropolitan Region. So far, there haven't been any exports of organic blueberries. Asia has been the main market, receiving 194 tons, followed by the U.S. with just 7

tons. Due to the low volumes, all shipments have been made by air. As for varieties, the majority (83%) have been new Group 1 types, including CV1219, Sekoya Pop, and Eureka Sunrise. On the other hand, frozen blueberry exports remained strong throughout 2024, up 28% compared to 2023. However, September saw a second consecutive decline, with values dropping below last season's figures for the same month.

WEEKLY ADVANCE WEEK 42

Month	Week	Export Progress (Ton)					Total (Ton)			Organic		Export Progress vs total estimated
		USA	EUR. CONT.	UK	ASIA	OTHER	2024/25	2023/24	Accum 2024/25	Accum	Share %	
Sep	36				6		6	53	6	0	0%	-21%
Sep	37				14		14	82	21	0	0%	
Sep	38				3		3	58	24	0	0%	
Sep	39	1			43		44	120	68	0	0%	
Oct	40	3			65		67	184	135	0	0%	
Oct	41	4			63		66	135	201	3	1,3%	
Oct	42	8			98		106	244	307	8	2,5%	
Total to W-42 2024/25		15	0	0	292	0	307					
Total to W-42 2023/24		168	11	0	711	0	890					
Total to W-42 2022/23		5	0	0	530	0	535					
VAR 24/25 vs 23/24		-91%	-100%		-59%		-66%					
VAR 24/25 vs 22/23			-100%	-100%	-45%		-43%					

-100%



0 TON
SEA FREIGHT

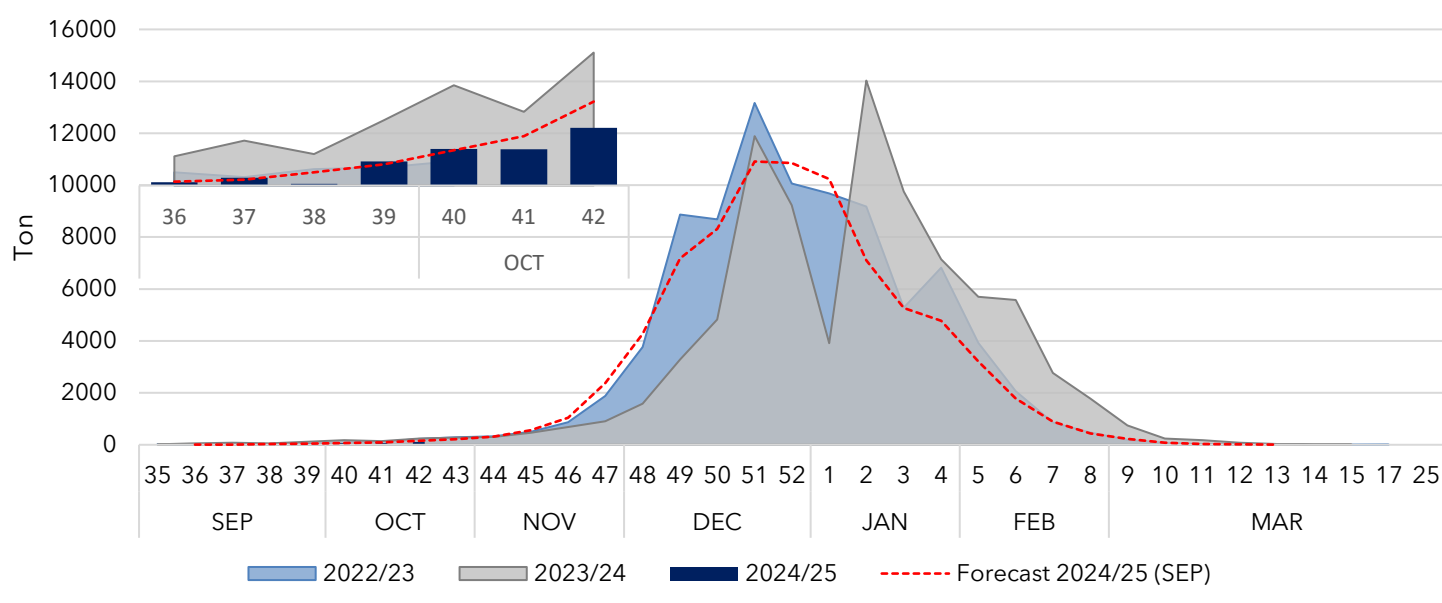
-59%



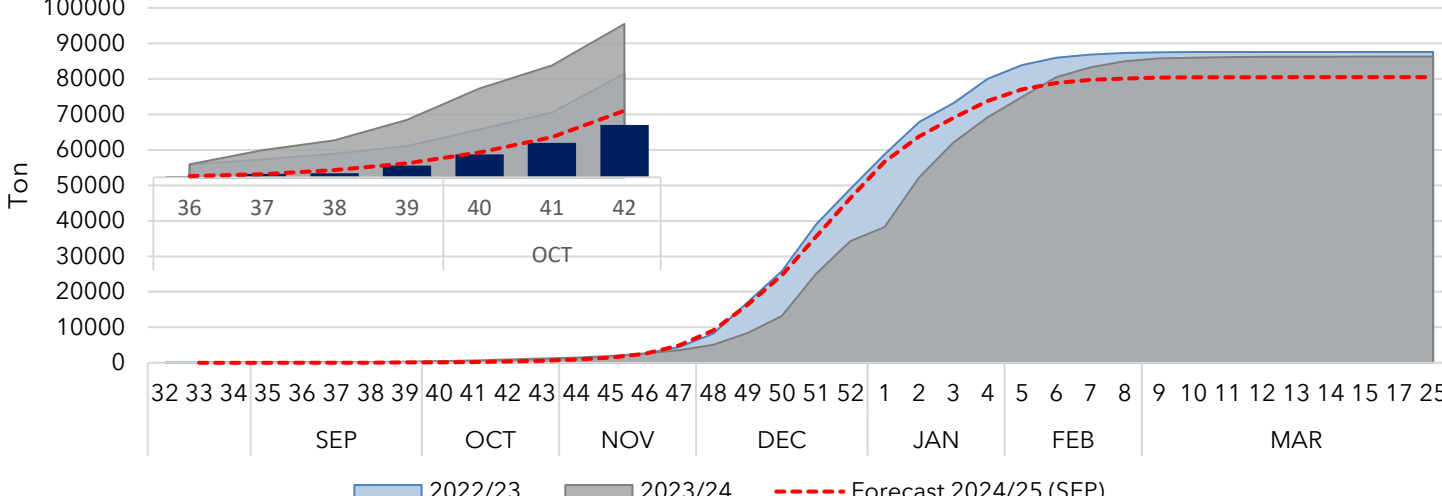
307 TON
AIR

BLUEBERRY WEEKLY SHIPMENT

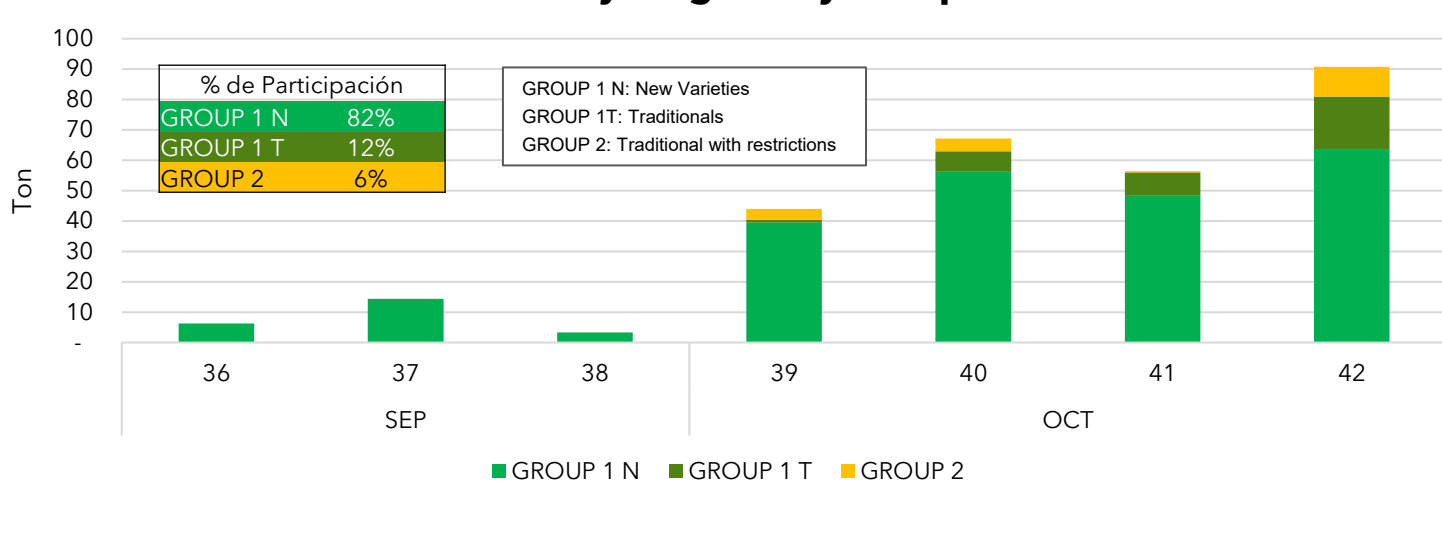
Weekly Progress



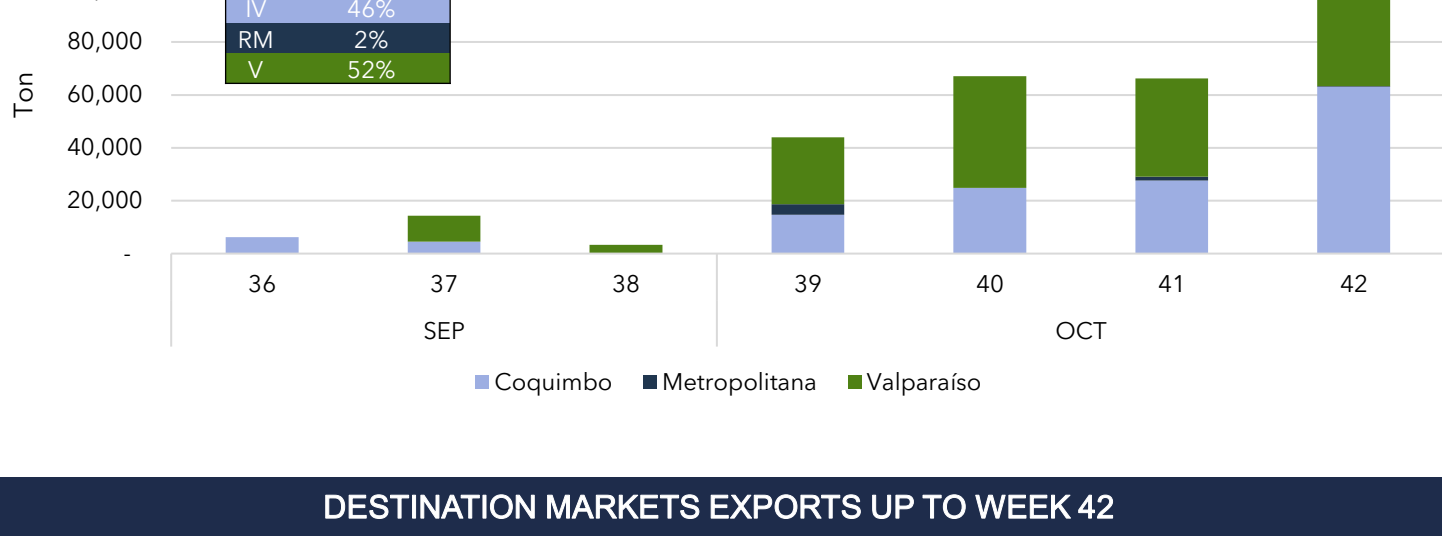
Accumulated weekly progress



Weekly Progress by Group

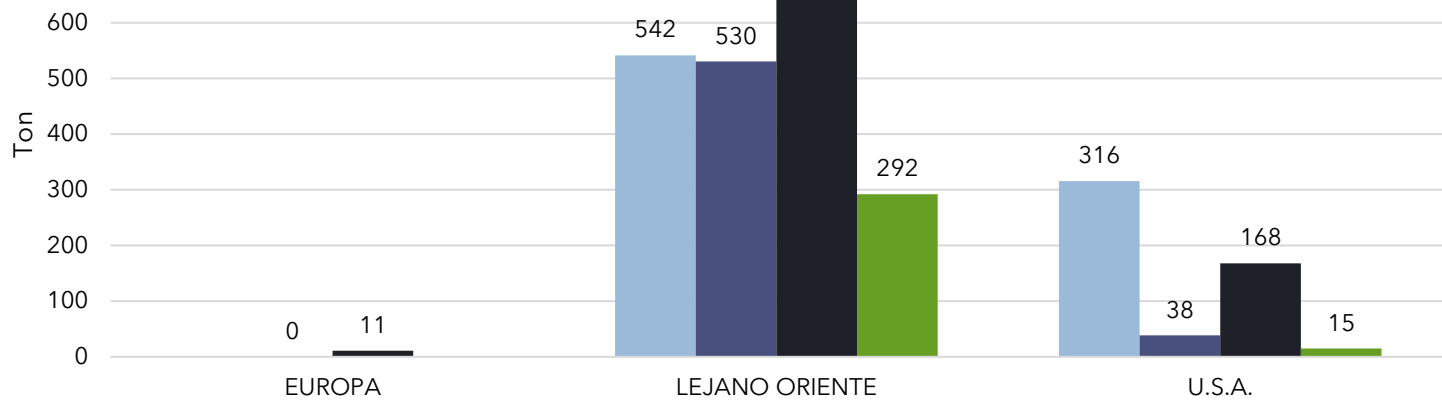


Weekly Progress by Region



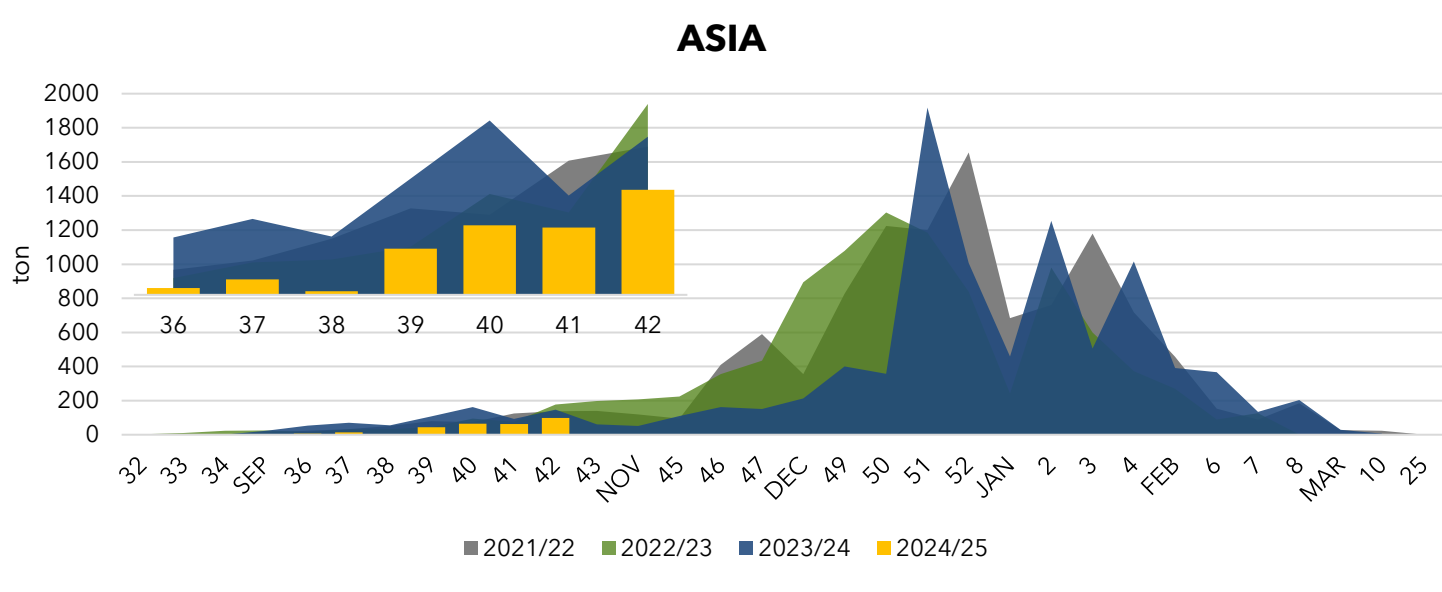
DESTINATION MARKETS EXPORTS UP TO WEEK 42

Total volume by market up to week 42

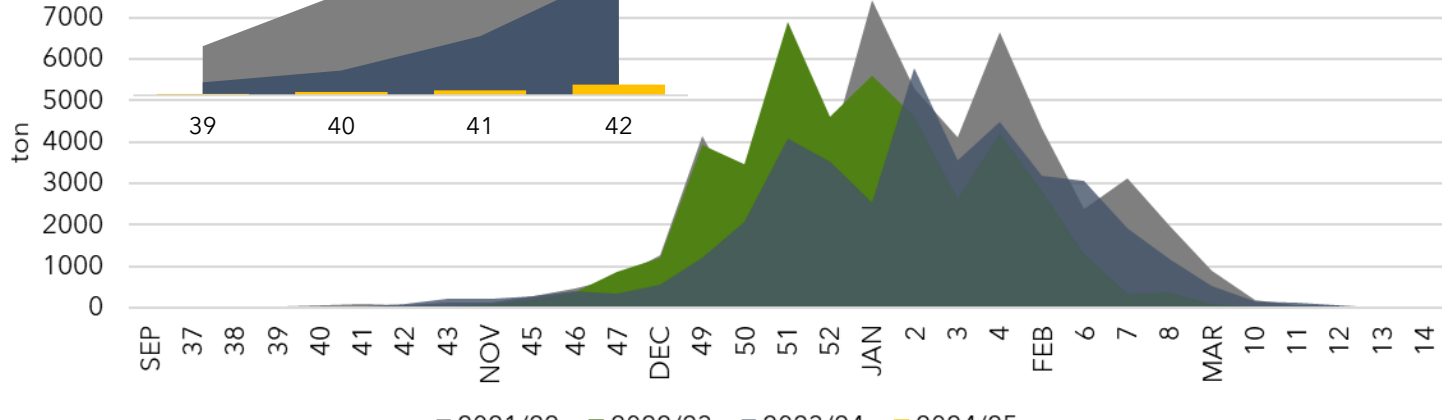


WEEKLY SHIPMENTS PER MARKET

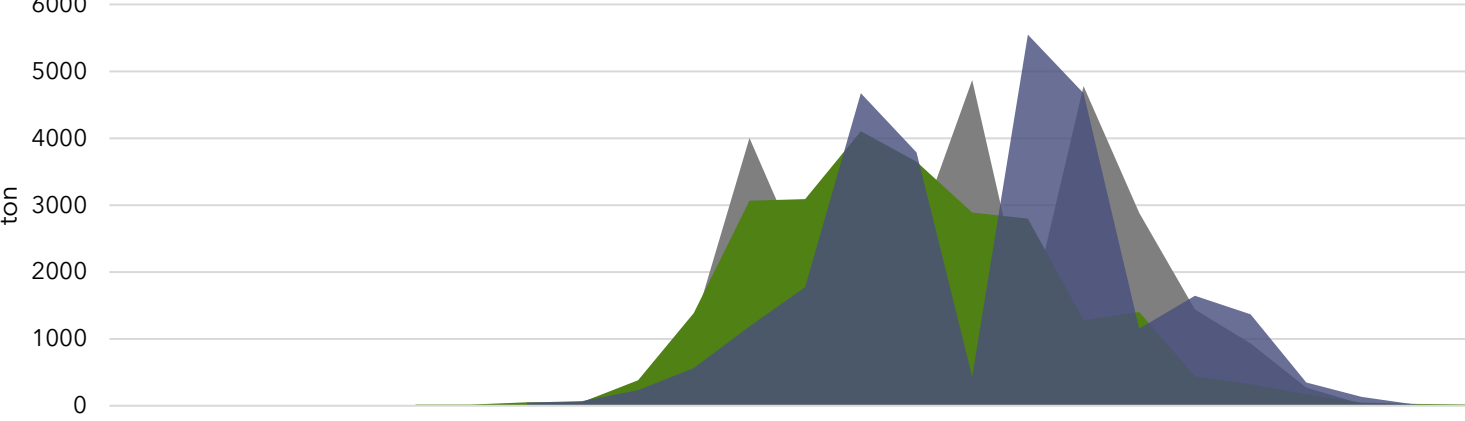
ASIA



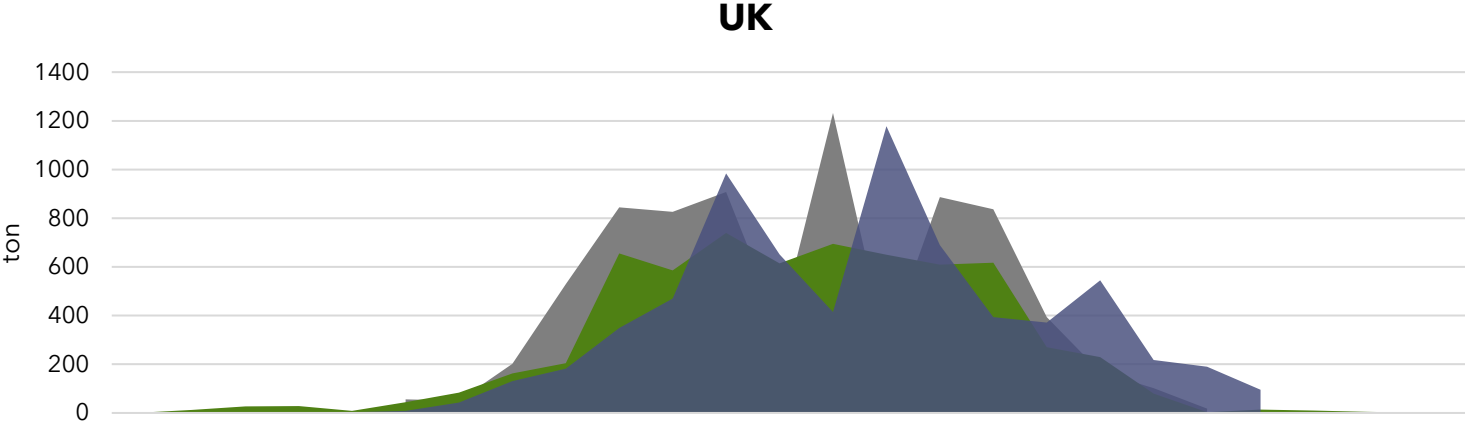
USA



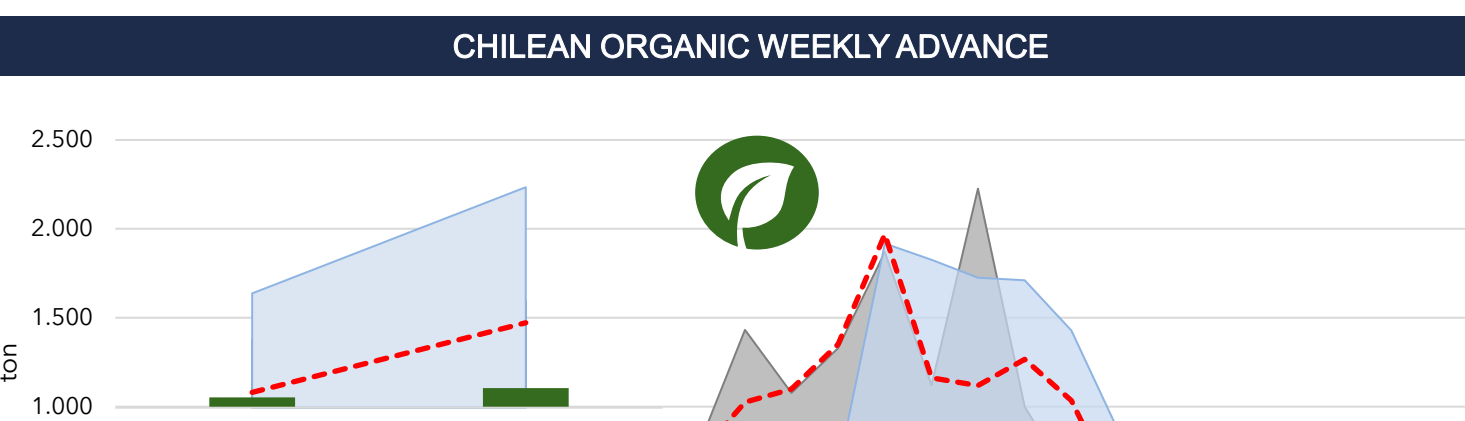
EUROPE CONTINENT



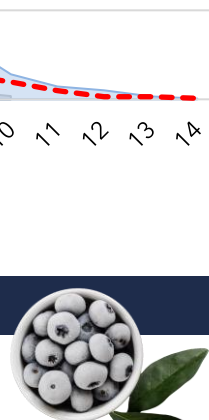
UK



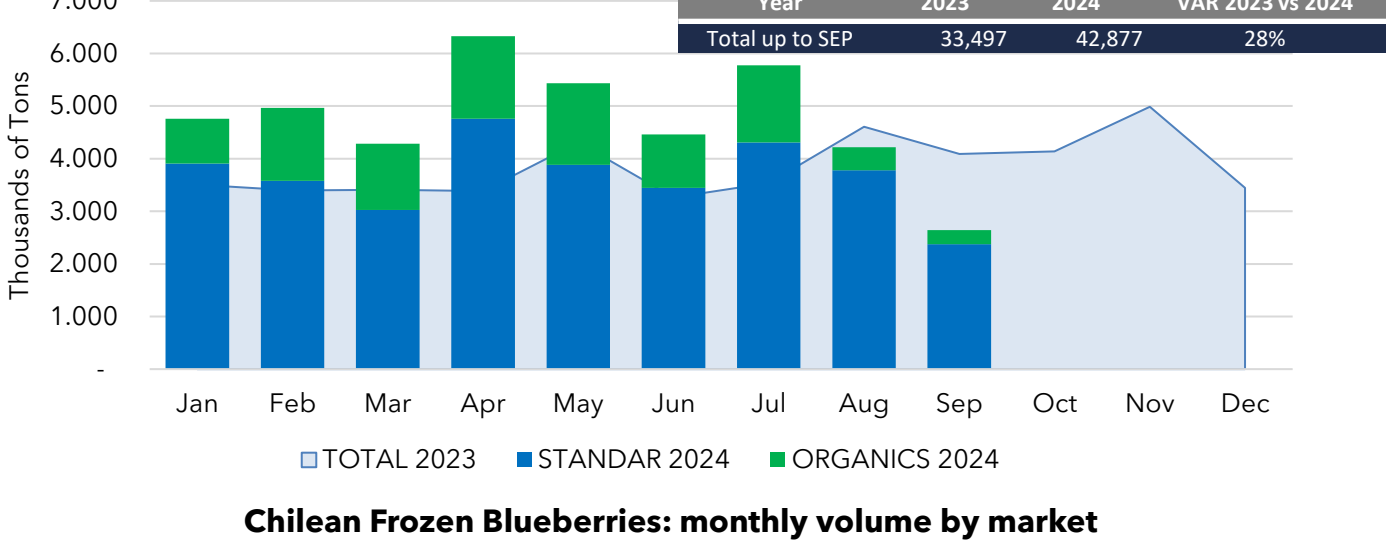
CHILEAN ORGANIC WEEKLY ADVANCE



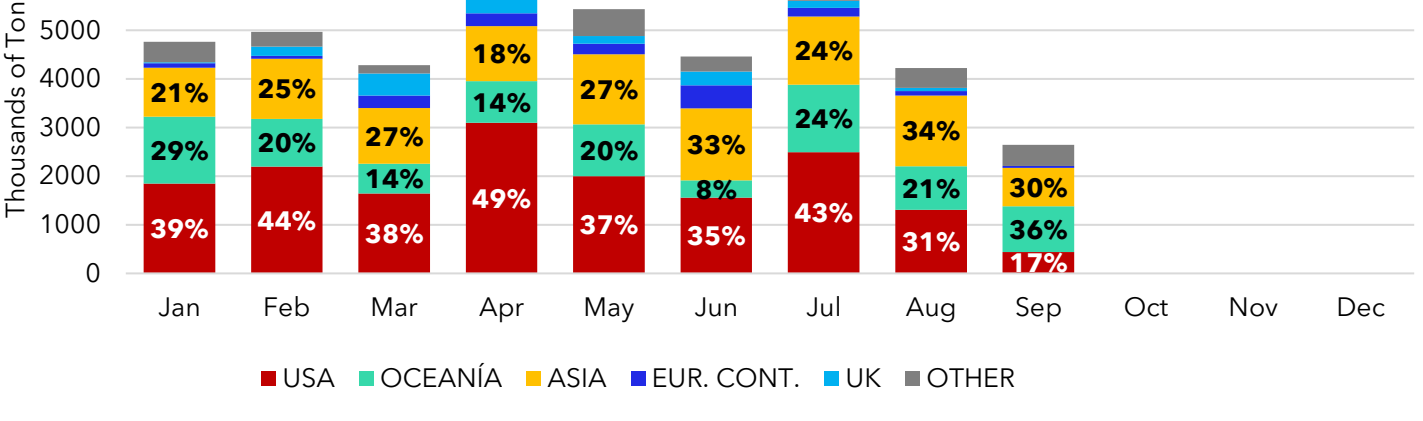
CHILEAN FROZEN



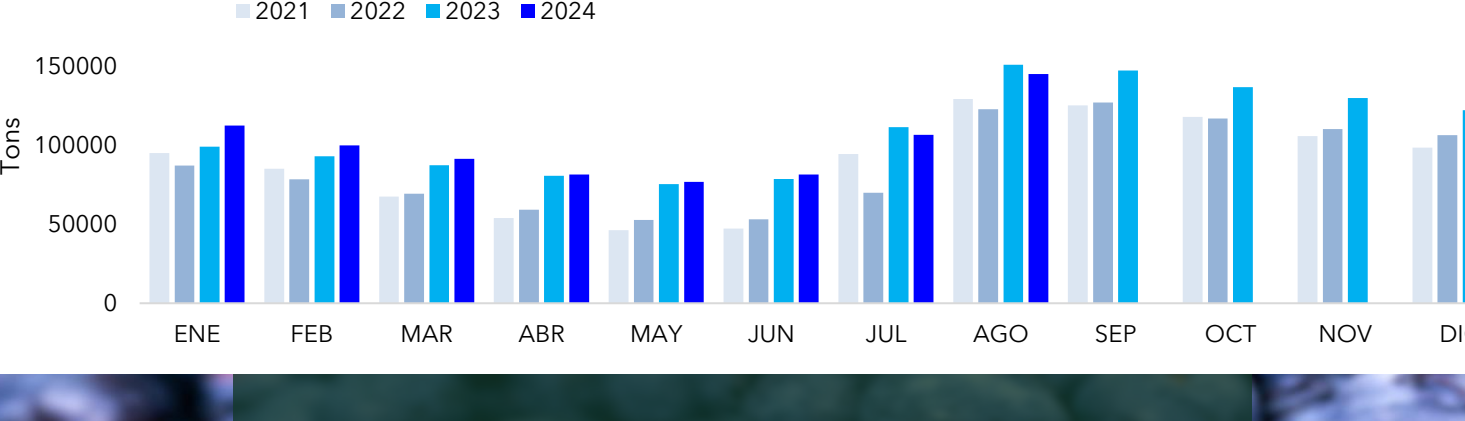
Chilean Frozen Blueberries: monthly departure. All markets.



Chilean Frozen Blueberries: monthly volume by market



FROZEN BLUEBERRIES INVENTORY IN USA



...Take a Fresh Look at Chilean Blueberries