



SEASON 2024 / 2025

CHILEAN BLUEBERRY COMMITTEE CROP & EXPORTS REPORT

WEEKLY ADVANCE WEEK 45 (November 04th until 10th, 2024)

...Take a Fresh Look at Chilean Blueberries

EDITED WEEK 46



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Editorial

In week 45, the first week of November, 311 tons of blueberries were exported, totaling 929 tons so far this season. This is 52% compared to the previous season, although the gap has already begun to narrow. In fact, there is a 100% jump between the volume of week 44 and week 45. Asia and the US continue to be the most important markets, with 73% going to Asia and 23% to the US. Varieties have started to change and in the week the most important were Ventura, Rocio and EB 12-9, which accounted for 57% of the total exported in the week. New varieties continue to make up the bulk of the supply and for the week contributed 73% of the volume. Varieties such as Susie Blue; Sekoya pop and several from the EB group appeared in the records.

In terms of weather, the season has been exceptional, the good winter cold stimulated a high flowering and currently more production is seen in the orchards of the central zone, an area that was integrated with greater force this week to the harvest and exports. For this reason, the Blueberry Committee revised the estimate and adjusted it slightly upwards, expecting to reach 81,350 tons, which is only 1,1% more than the first estimate and 5.7% less than what was exported last season. However, it is important to note that the focus is on varieties with better genetics and more adapted to the market, so the growth will be only with this type of varieties and extra production of old varieties will be diverted to the frozen industry.

WEEKLY ADVANCE WEEK 45 (November 04th until 10th, 2024)

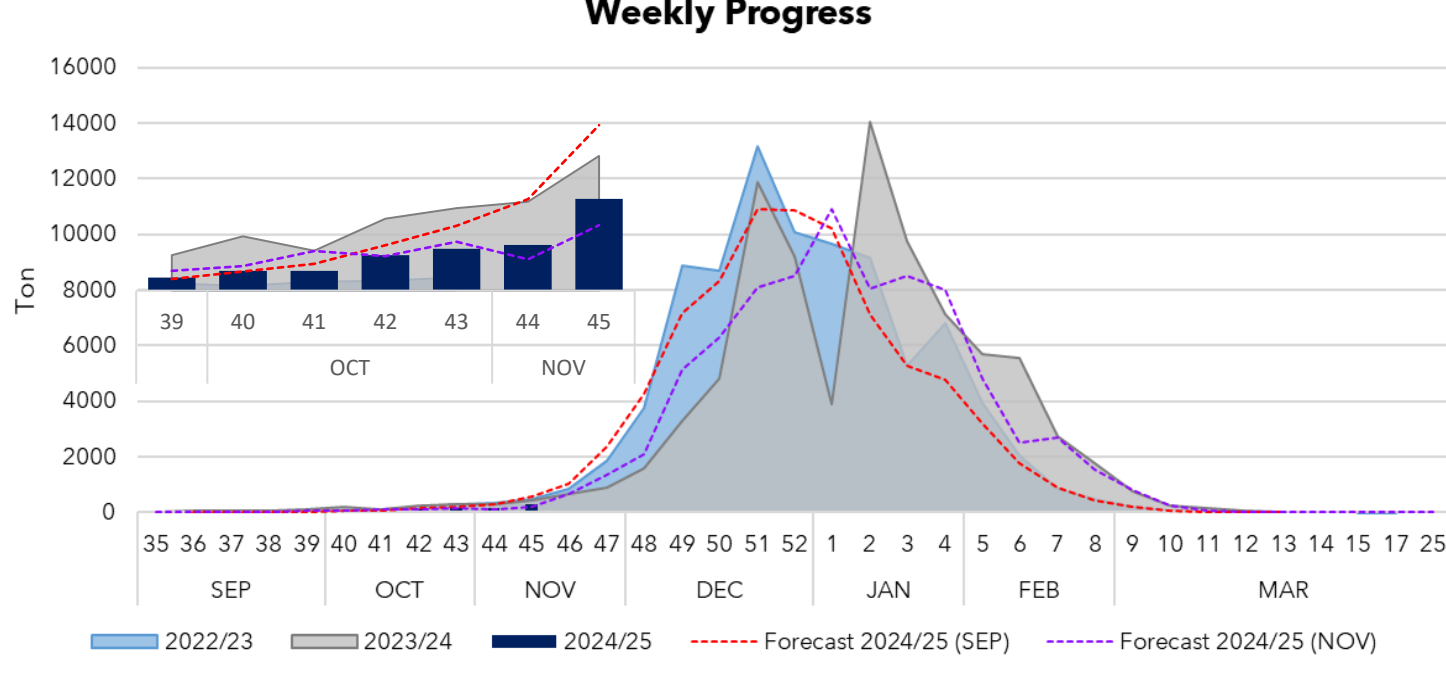
			CONT.										
Sep	39	1			43		44	120	68	0	0%	-37%	
Oct	40	3			65		67	184	135	0	0%		
Oct	41	4			63		66	135	201	3	1,3%		
Oct	42	11			109		120	244	321	9	2,8%		
Oct	43	10			132		142	279	463	18	3,8%		
Nov	44	26			124	5	155	301	618	44	7,1%		
Nov	45	85			226		311	456	929	114	12%		
Total to W-45 2024/25		139	0	0	785	5	929	↓ -60%		↓ -49%			
Total to W-45 2023/24		892	56	13	933	40	1934						
Total to W-45 2022/23		357	83	120	1161	2	1723	🚢		✈️			
VAR 24/25 vs 23/24		-84%	-100%	-100%	-16%	-88%	-52%						
VAR 24/25 vs 22/23		-61%	-100%	-100%	-32%	131%	-46%						

-60%
196 TON
SEA FREIGHT

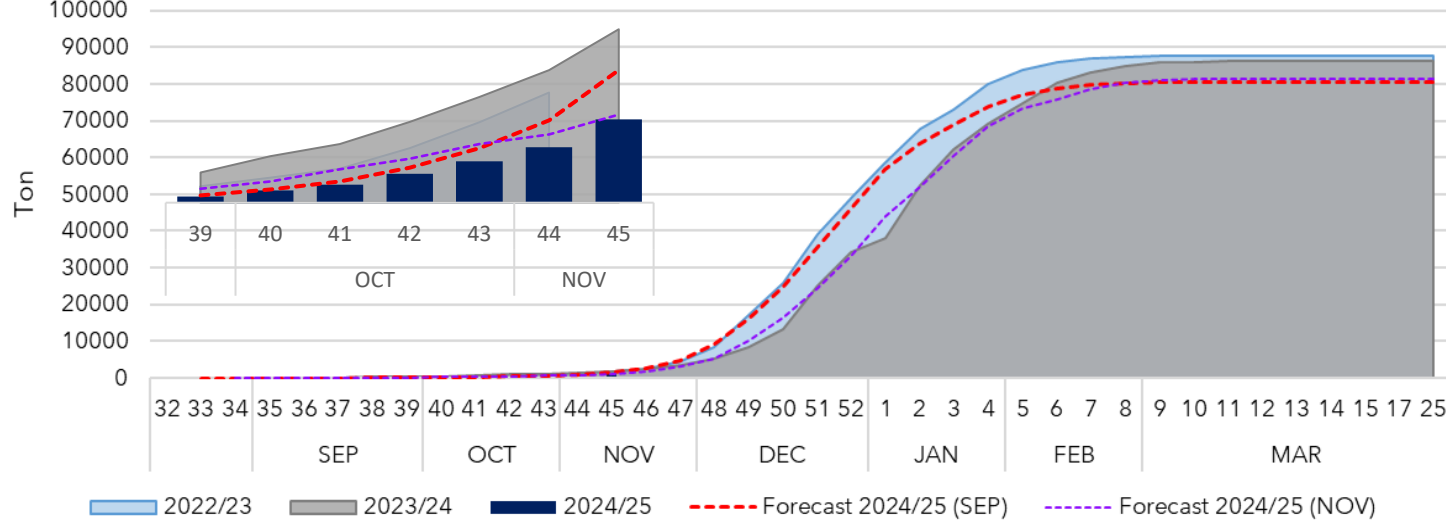
-49%
728 TON
AIR

BLUEBERRY WEEKLY SHIPMENT

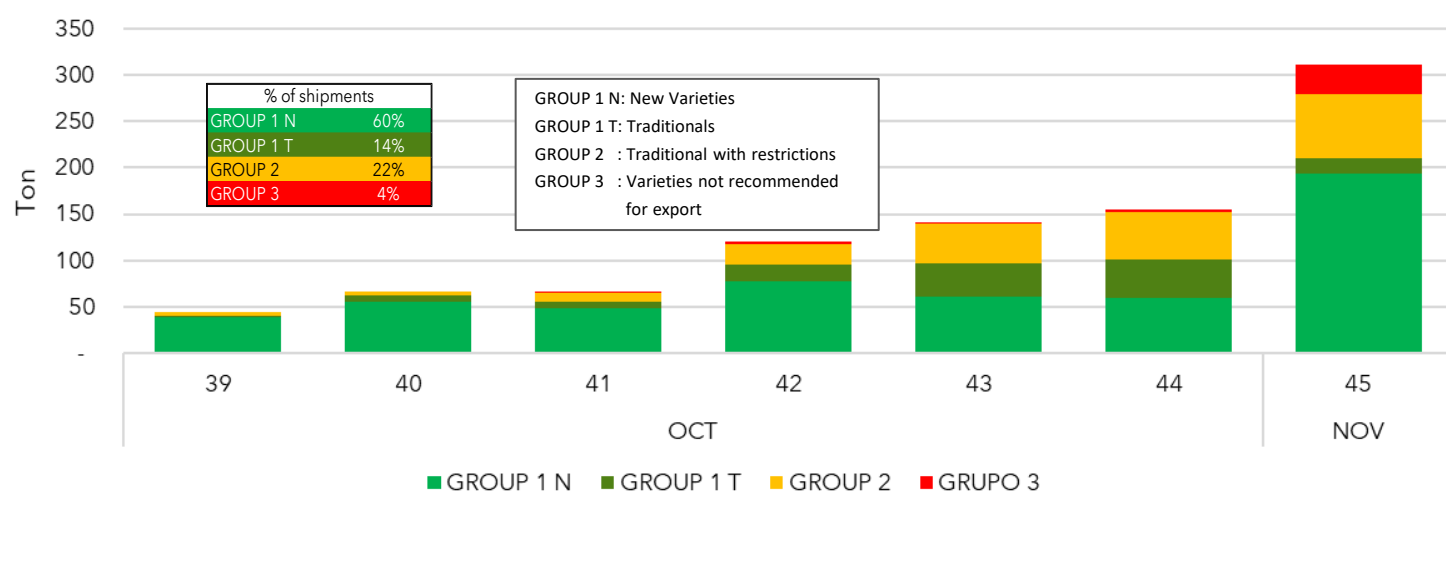
Weekly Progress



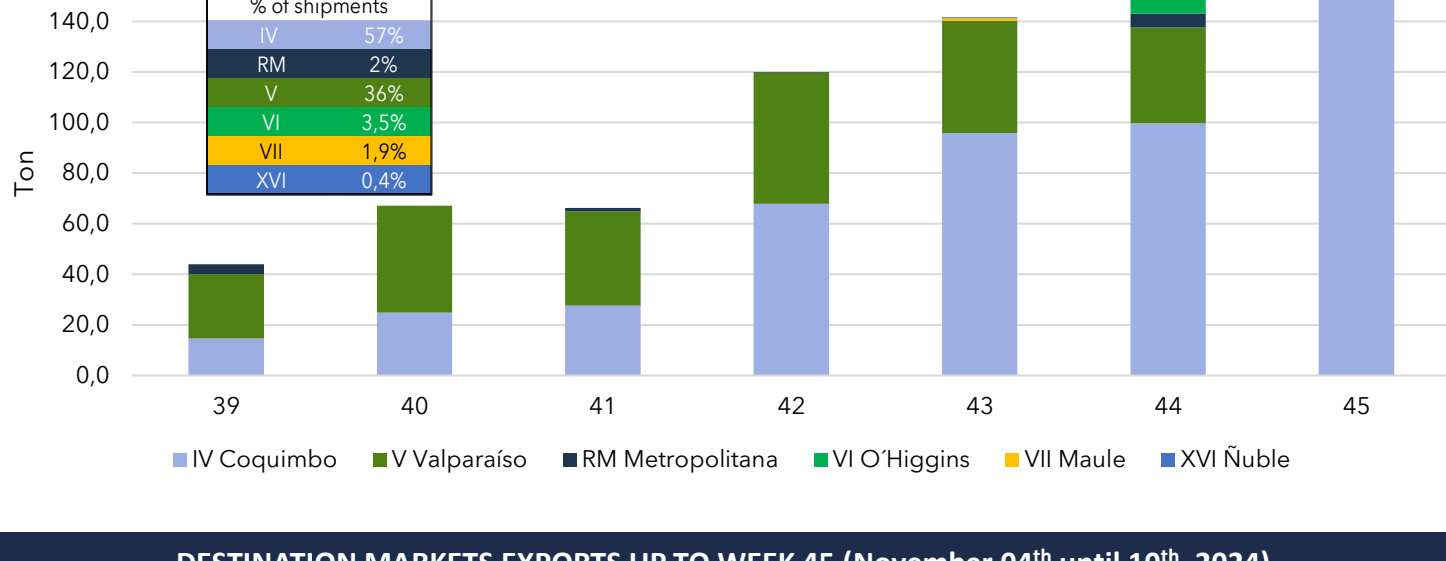
Accumulated weekly progress



Weekly Progress by Group

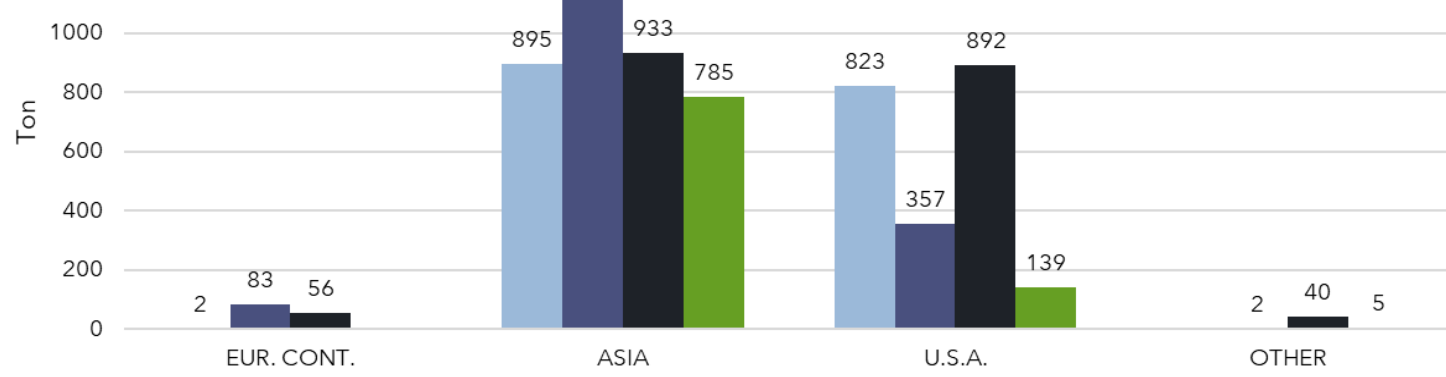


Weekly Progress by Region



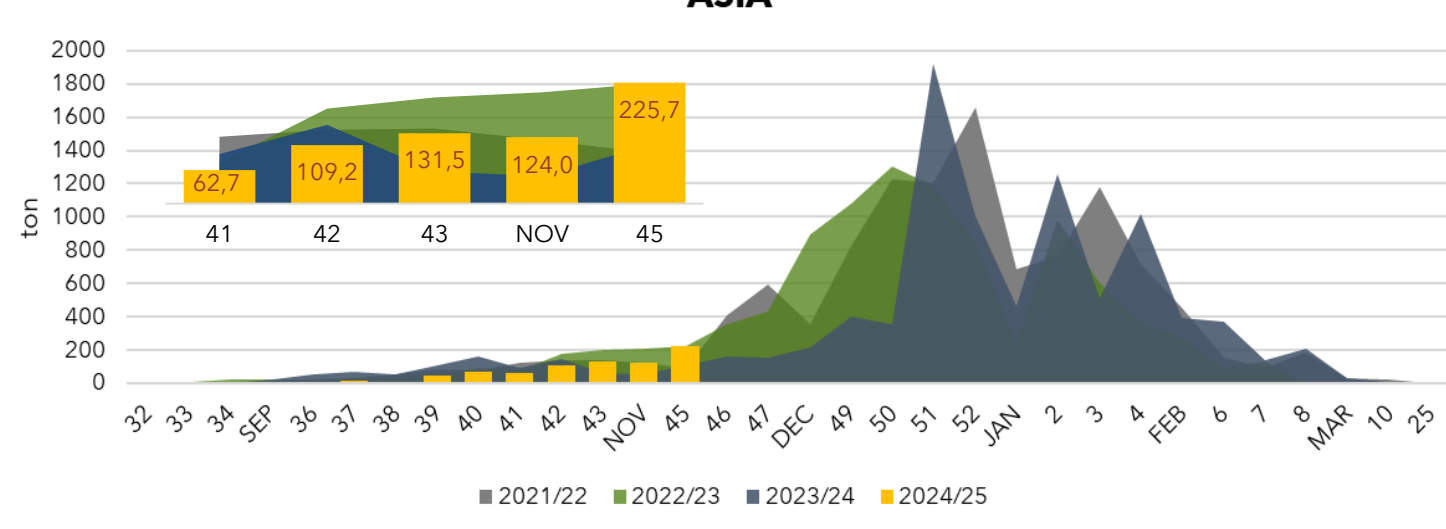
DESTINATION MARKETS EXPORTS UP TO WEEK 45 (November 04th until 10th, 2024)

Total volume by market up to week 45

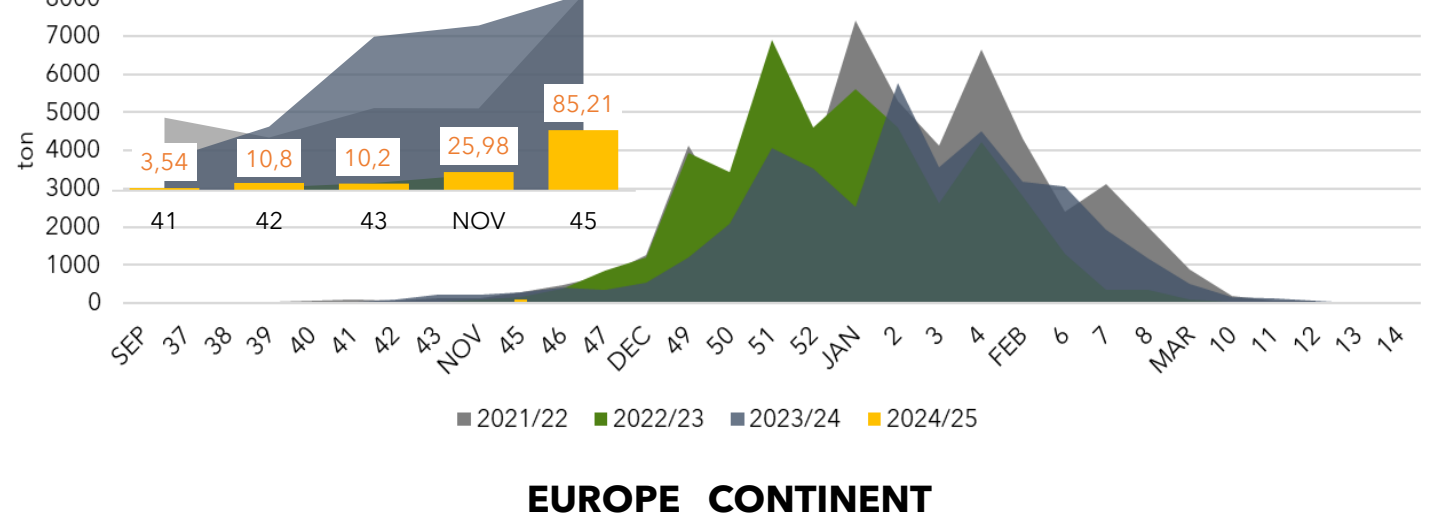


WEEKLY SHIPMENTS PER MARKET

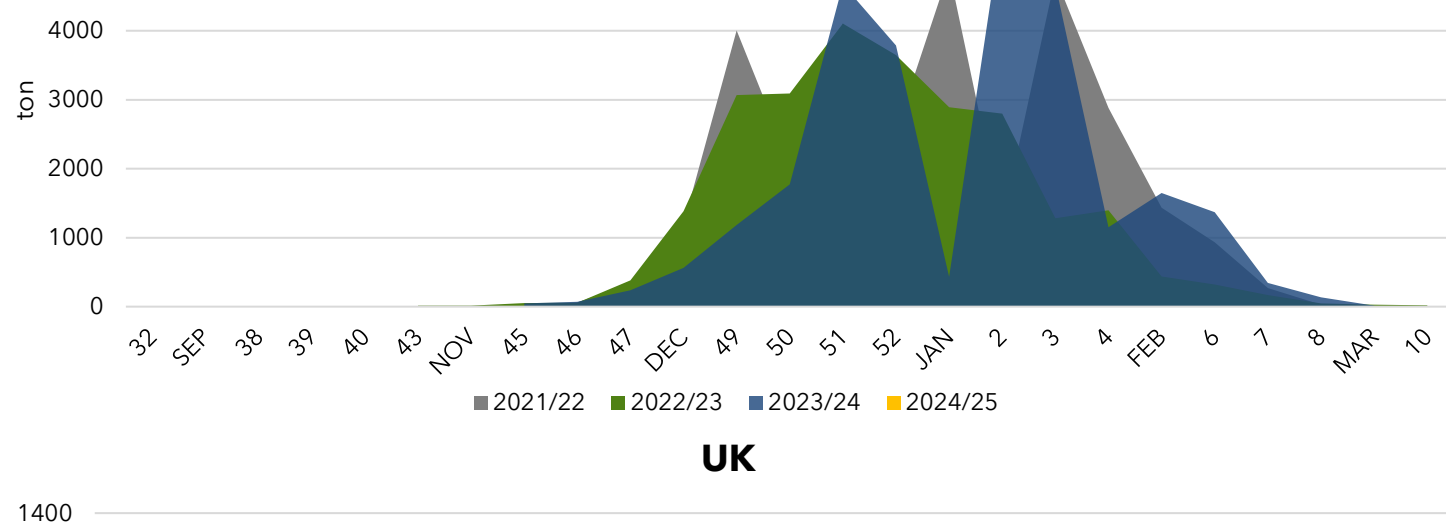
ASIA



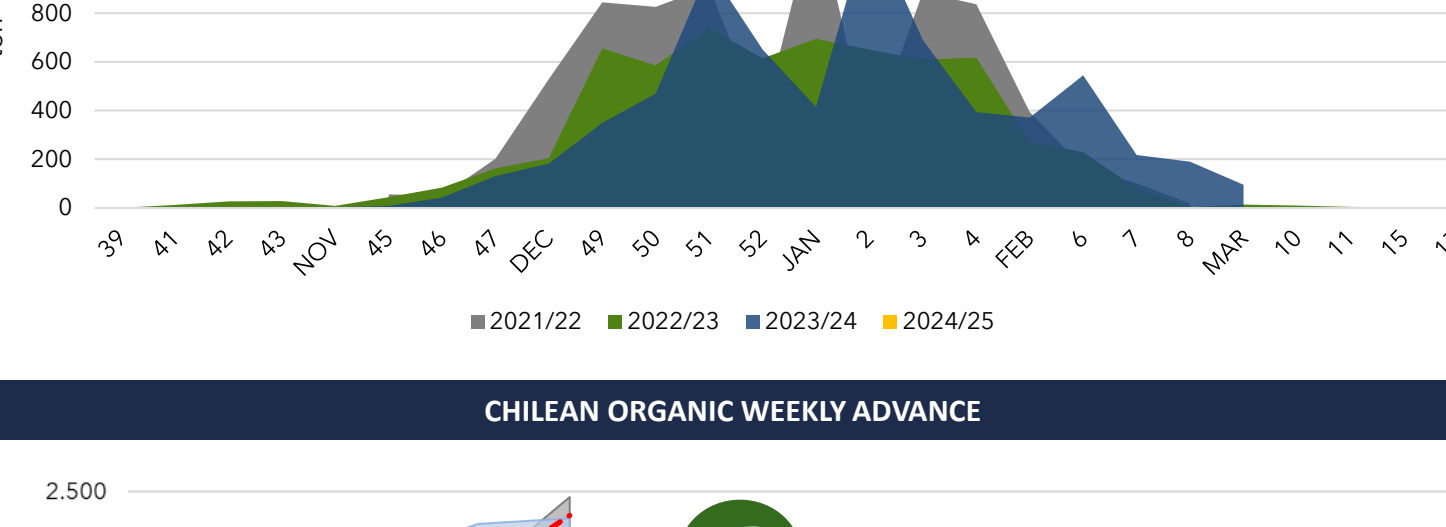
USA



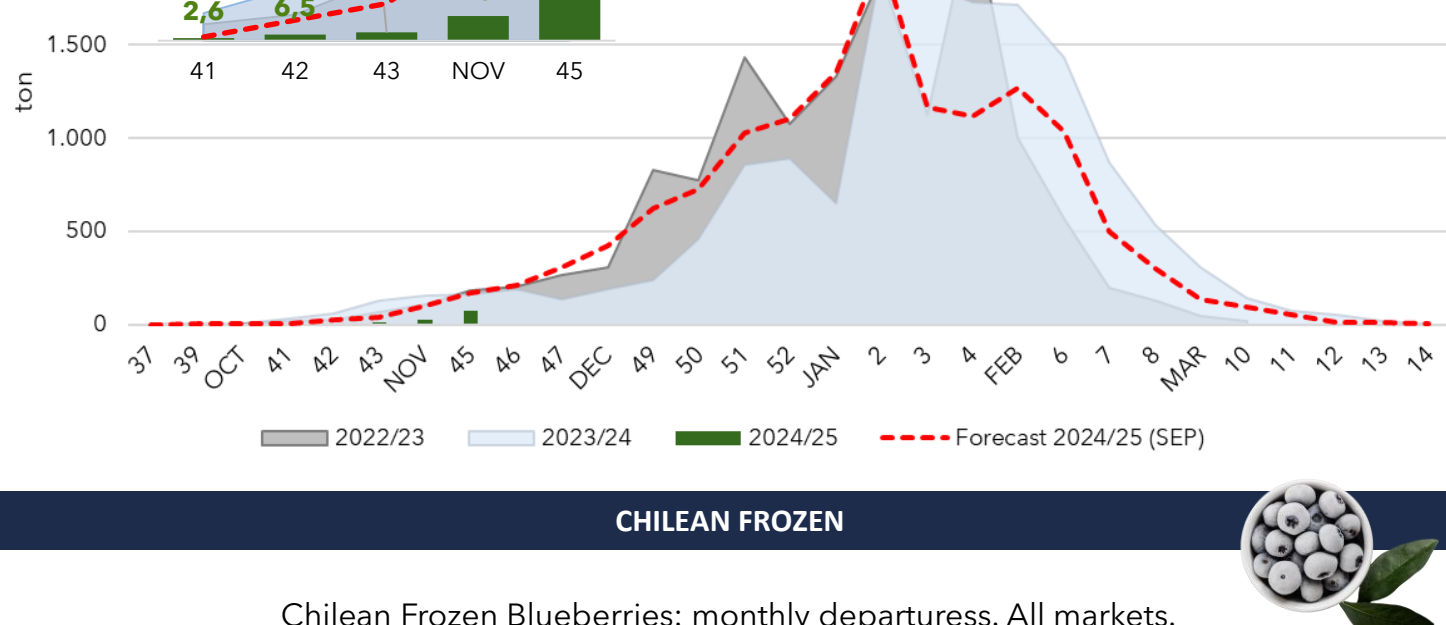
EUROPE CONTINENT



UK

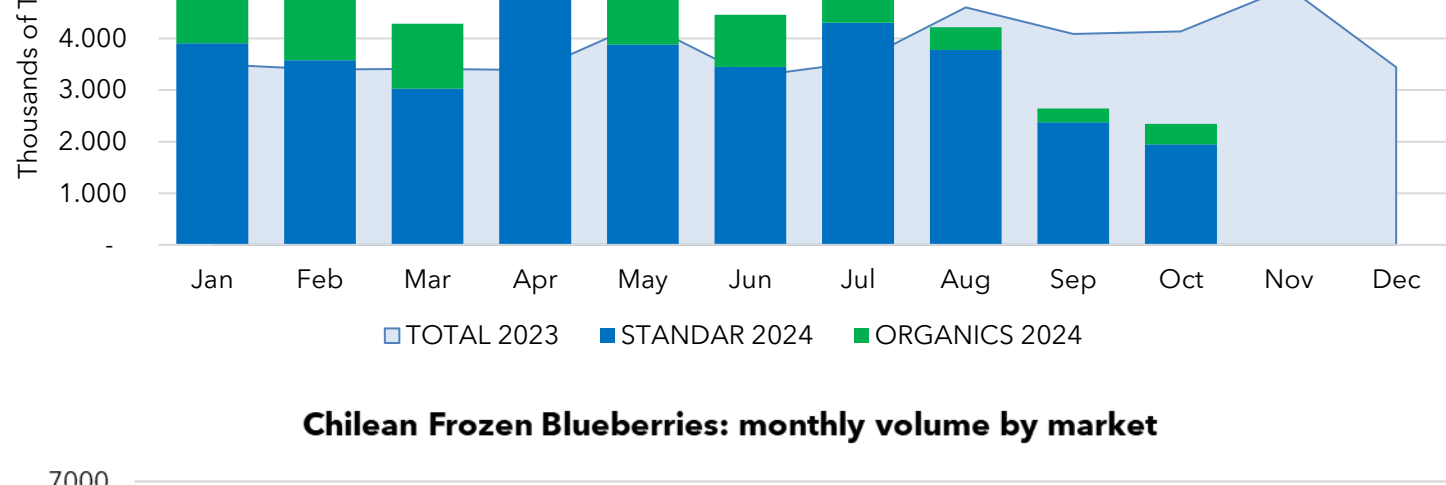


CHILEAN ORGANIC WEEKLY ADVANCE

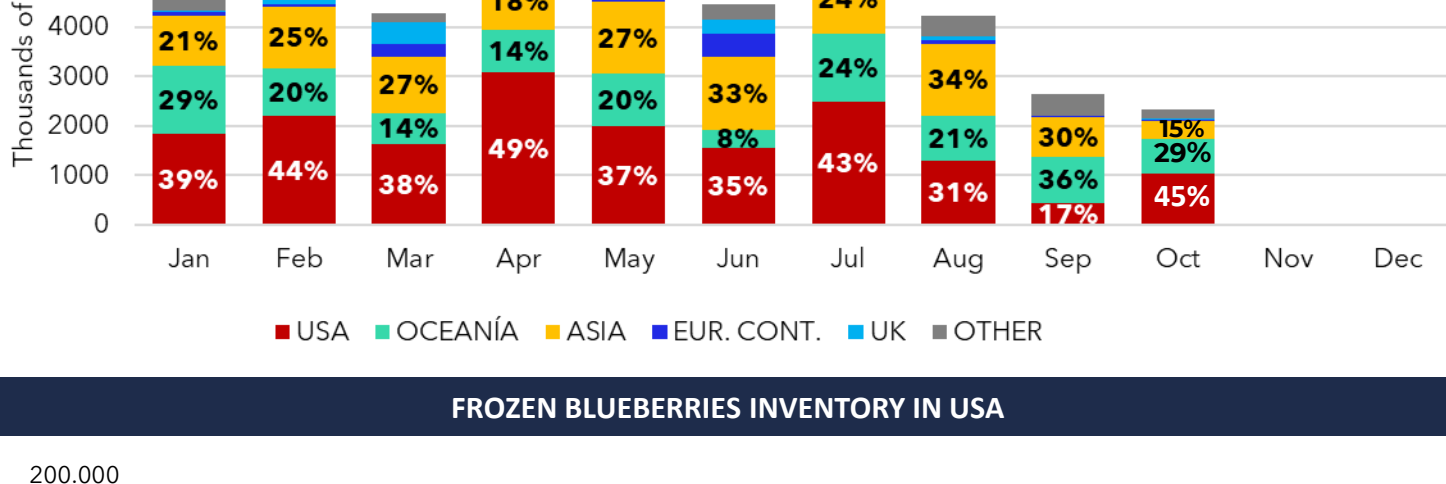


CHILEAN FROZEN

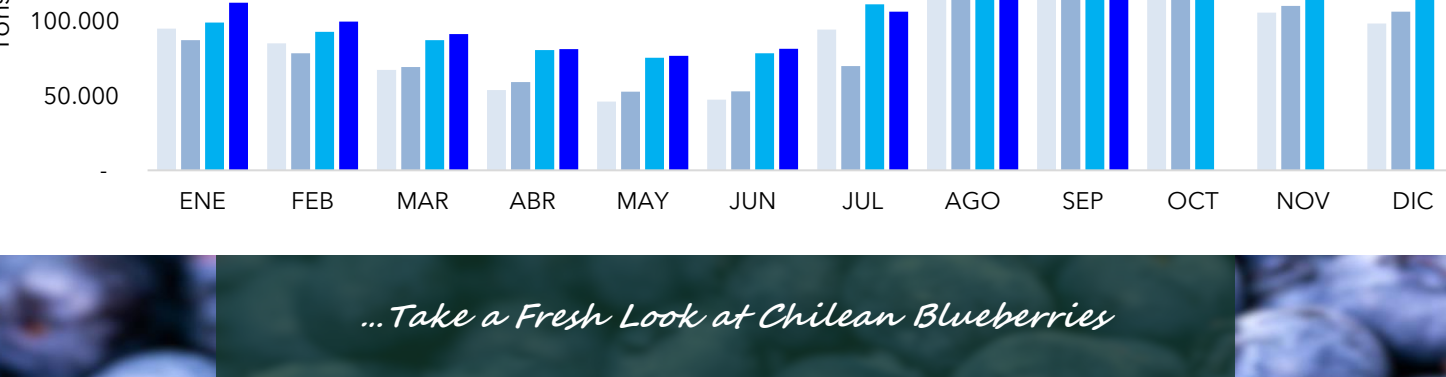
Chilean Frozen Blueberries: monthly departures. All markets.



Chilean Frozen Blueberries: monthly volume by market



FROZEN BLUEBERRIES INVENTORY IN USA



...Take a Fresh Look at Chilean Blueberries