



SEASON 2024 / 2025



# CHILEAN BLUEBERRY COMMITTEE CROP & EXPORTS REPORT

WEEKLY ADVANCE WEEK 46 (November 11<sup>th</sup> until 17<sup>th</sup>, 2024)

...Take a Fresh Look at Chilean Blueberries

EDITED WEEK 47

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## Editorial

Last week, 46, the volume of fresh blueberry exports fell again, only 191 tons were shipped, accumulating 1,120 tons in the current season. This volume is 57% lower than the volume exported in the same week of the 2023/24 season, although it is 32% less than the estimated volume, corresponding to the new estimate for the current 2024/25 season, made in November of 81,350 tons. The backlog of northern fruit is being felt and the industry is still waiting for the reactivation of harvests and shipments from areas that look normal in terms of weather. We have said that this will happen in the second half of November, so next week we

expect to confirm the activation of blueberry export.

The markets destinations have not changed much, Asia continues to absorb the largest proportion and in the week was 63%; USA 33% and appeared a new destination, Cuba, which attracted the remaining 4%.

Likewise, the varieties continue to be concentrated in group 1, which in week 46 the main varieties were Ventura; Suzie Blue; Sekoya Pop and EB 12-19. In fact, these 4 varieties accounted for 74% of the week's shipments.

## WEEKLY ADVANCE WEEK 46 (November 11<sup>th</sup> until 17<sup>th</sup>, 2024)

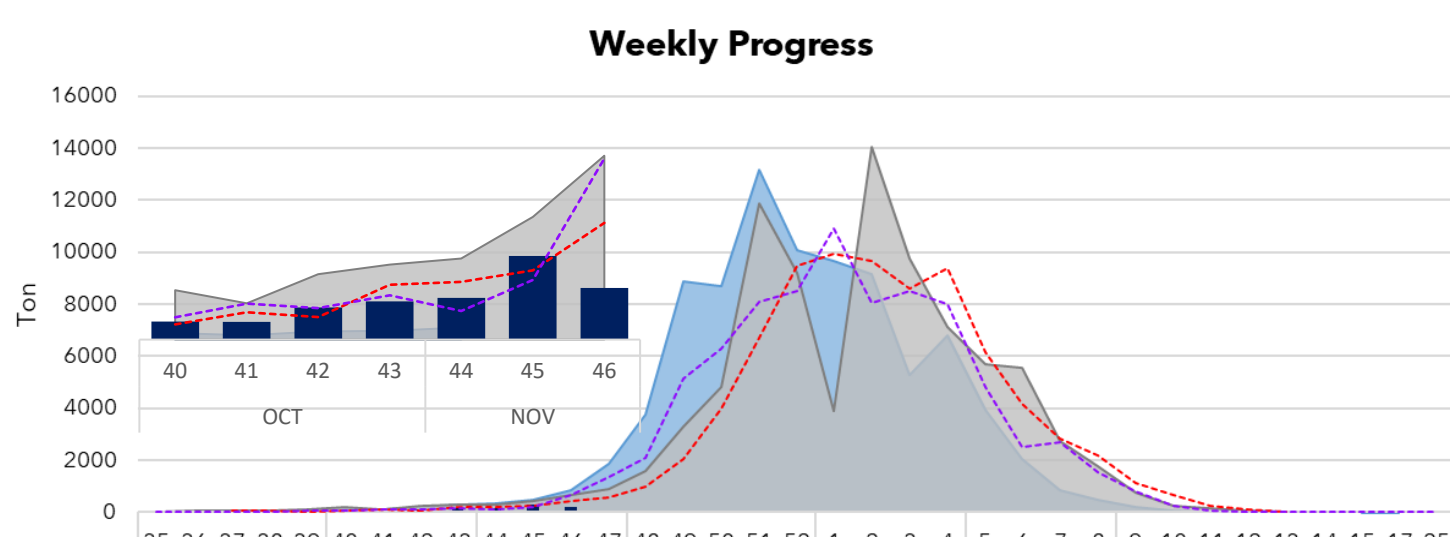
Month	Week	Export Progress (Ton)					Total (Ton)			Organic		Export Progress vs Total Forecast Nov.
		2024/25	2024/25	2024/25	2024/25	2024/25	2024/25	2023/24	Accum 2024/25	Accum	Share %	
Oct	40		3			65	67	184	135	0	0%	-32%
Oct	41		4			63	66	135	201	3	1,3%	
Oct	42		11			109	120	244	321	9	2,8%	
Oct	43		10			132	142	279	463	18	3,8%	
Nov	44		26			124	155	301	618	44	7,1%	
Nov	45		85			226	311	456	929	114	12%	
Nov	46		64			120	191	684	1120	161	14,4%	
Total to W-46 2024/25		203	0	0	905	13	1120					
Total to W-46 2023/24		1291	124	56	1094	52	2618					
Total to W-46 2022/23		729	139	203	1517	4	2592					
VAR 24/25 vs 23/24		-84%	-100%	-100%	-17%	-75%	-57%					
VAR 24/25 vs 22/23		-72%	-100%	-100%	-40%	226%	-57%					

277 TON  
SEA FREIGHT

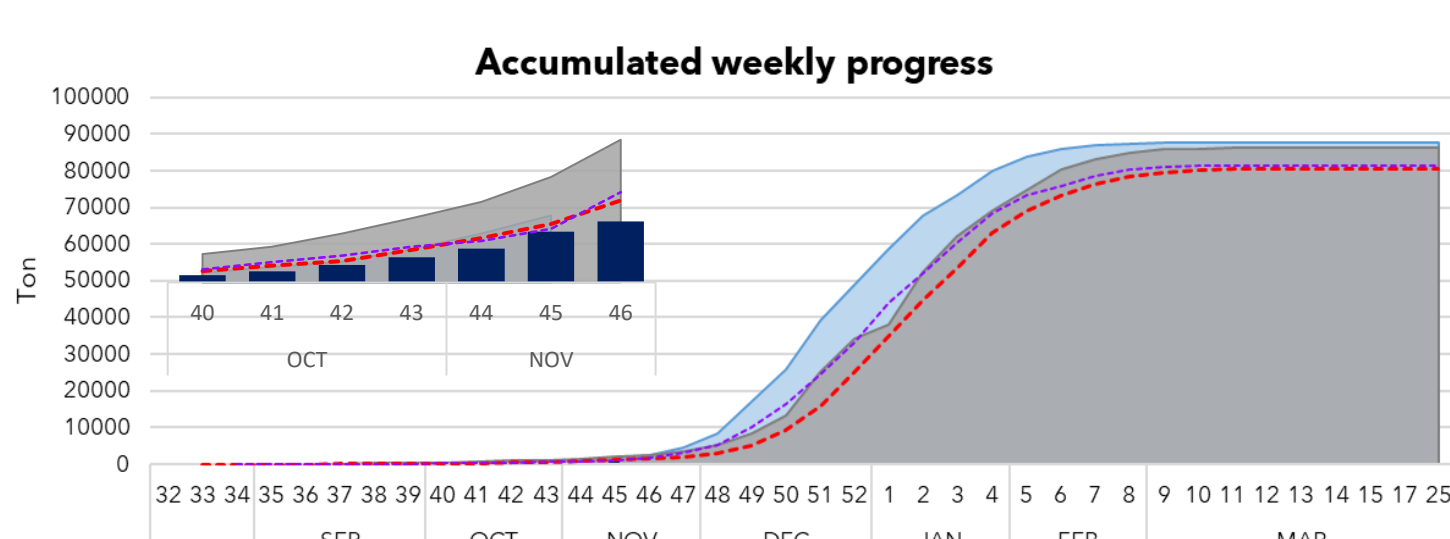
833 TON  
AIR

## BLUEBERRY WEEKLY SHIPMENT

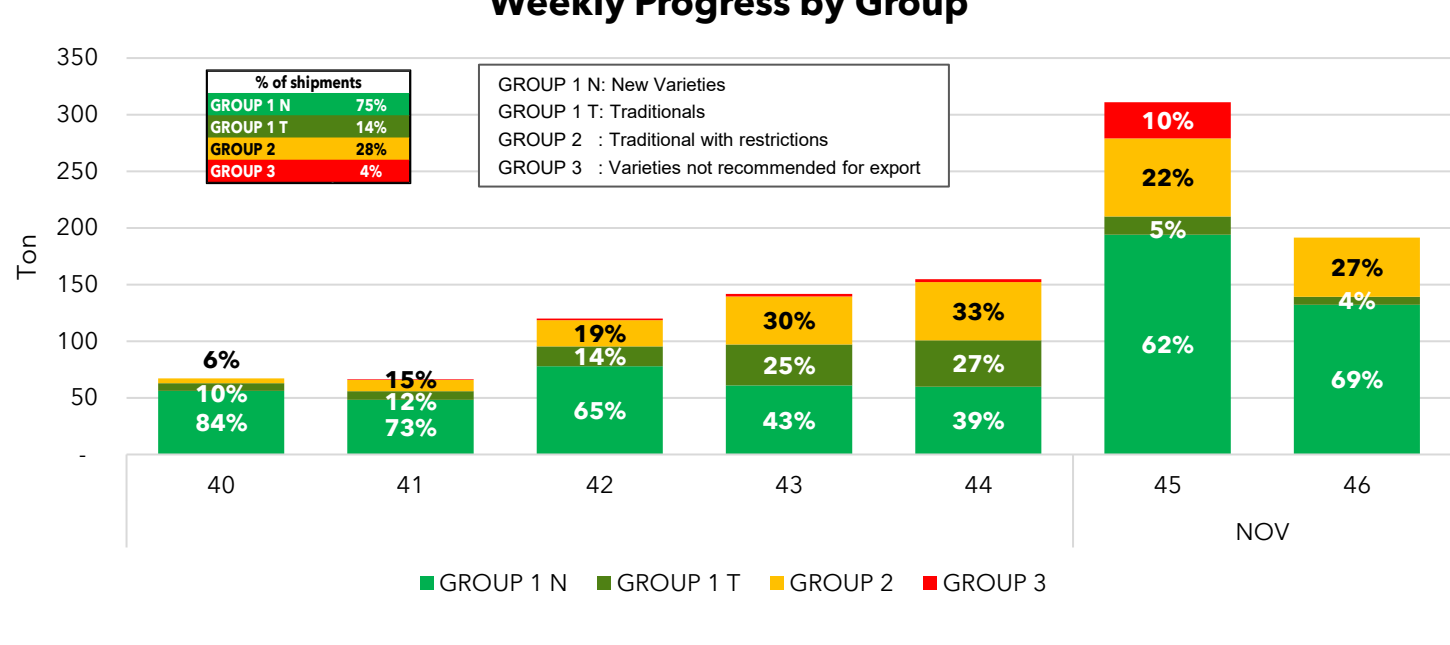
### Weekly Progress



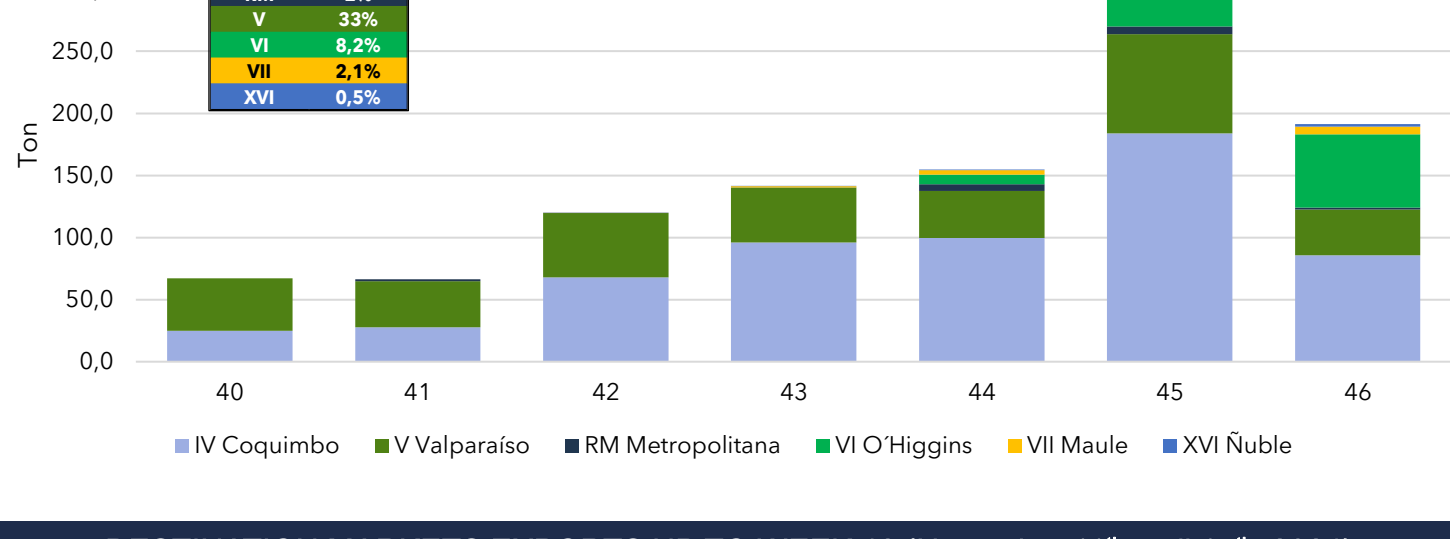
### Accumulated weekly progress



### Weekly Progress by Group

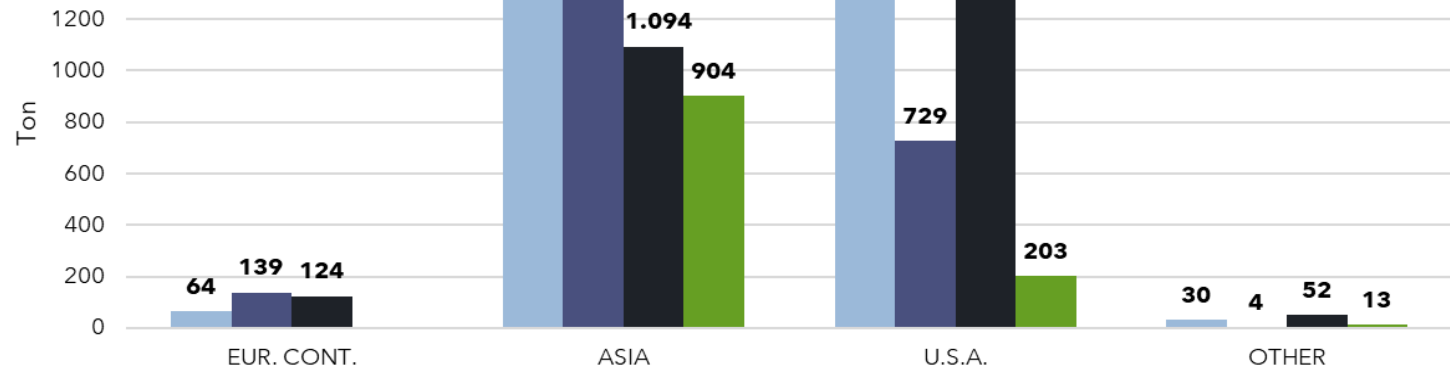


### Weekly Progress by Region



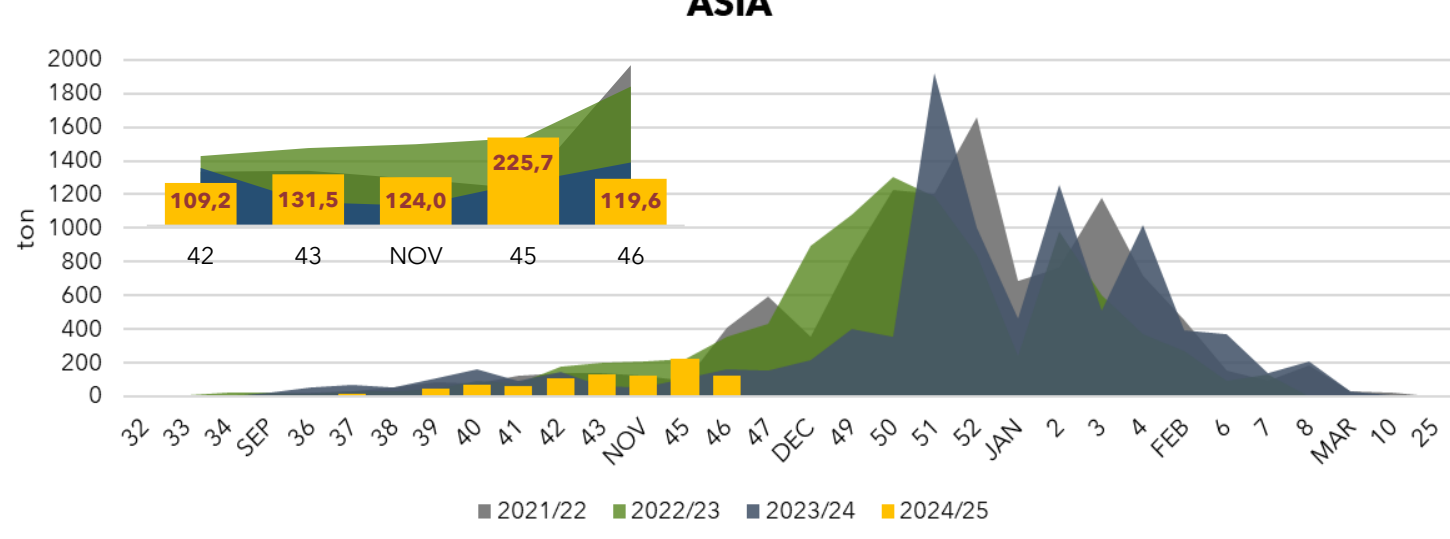
## DESTINATION MARKETS EXPORTS UP TO WEEK 46 (November 11<sup>th</sup> until 17<sup>th</sup>, 2024)

### Total volume by market up to week 46

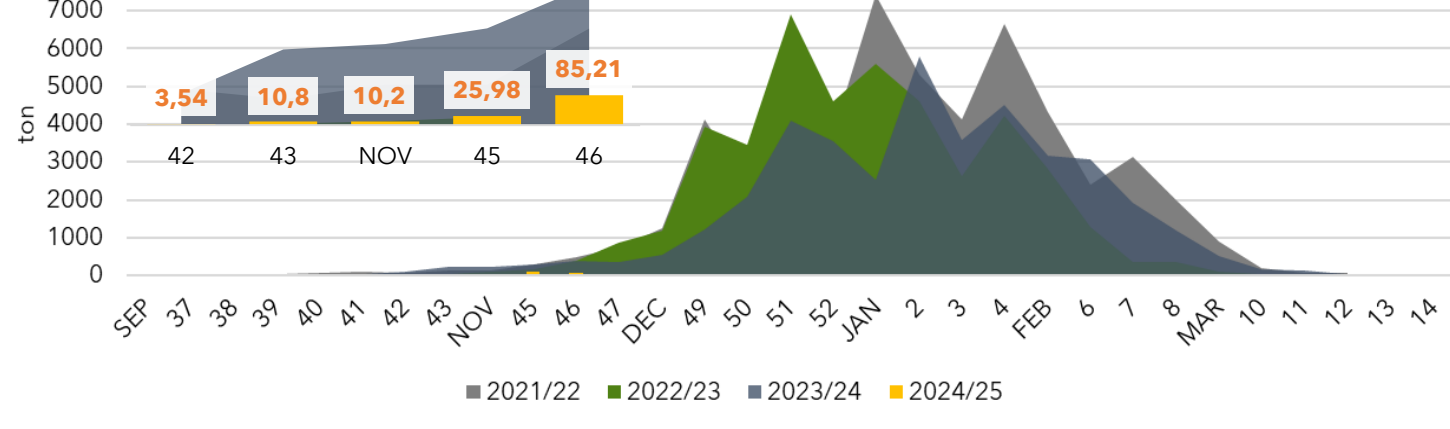


## WEEKLY SHIPMENTS PER MARKET

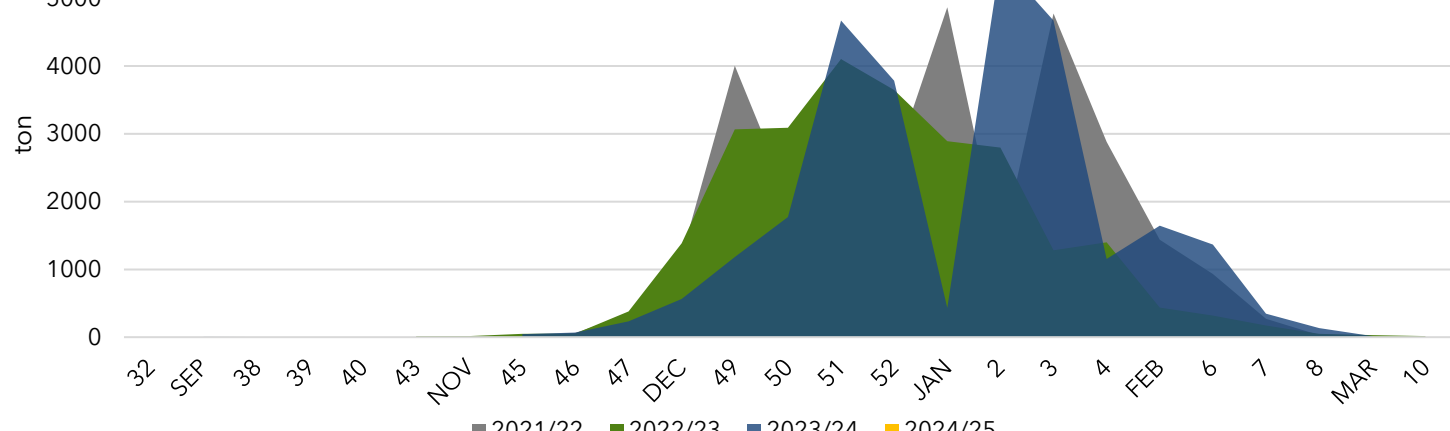
### ASIA



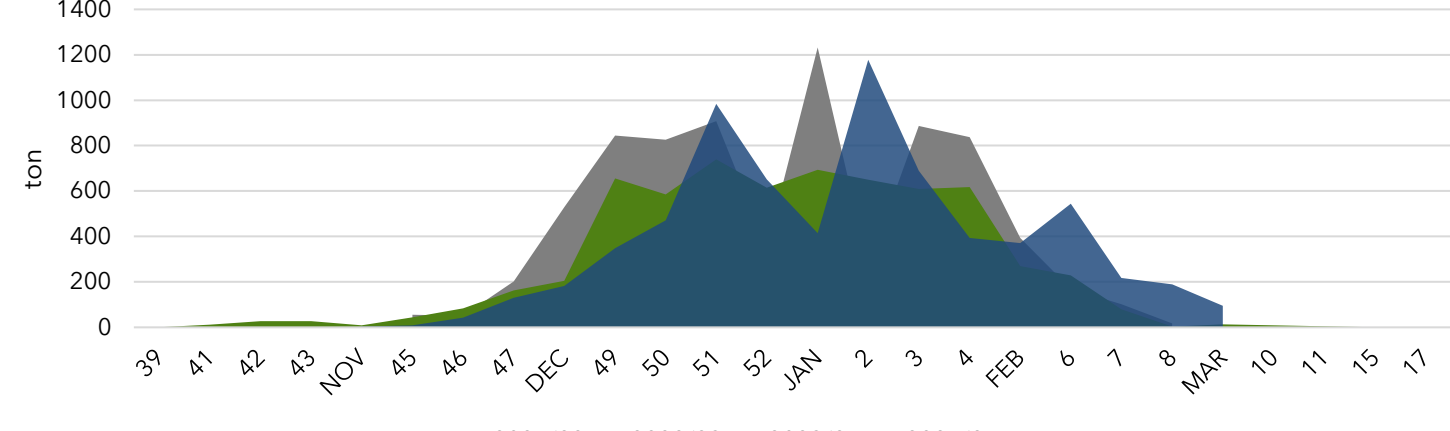
### USA



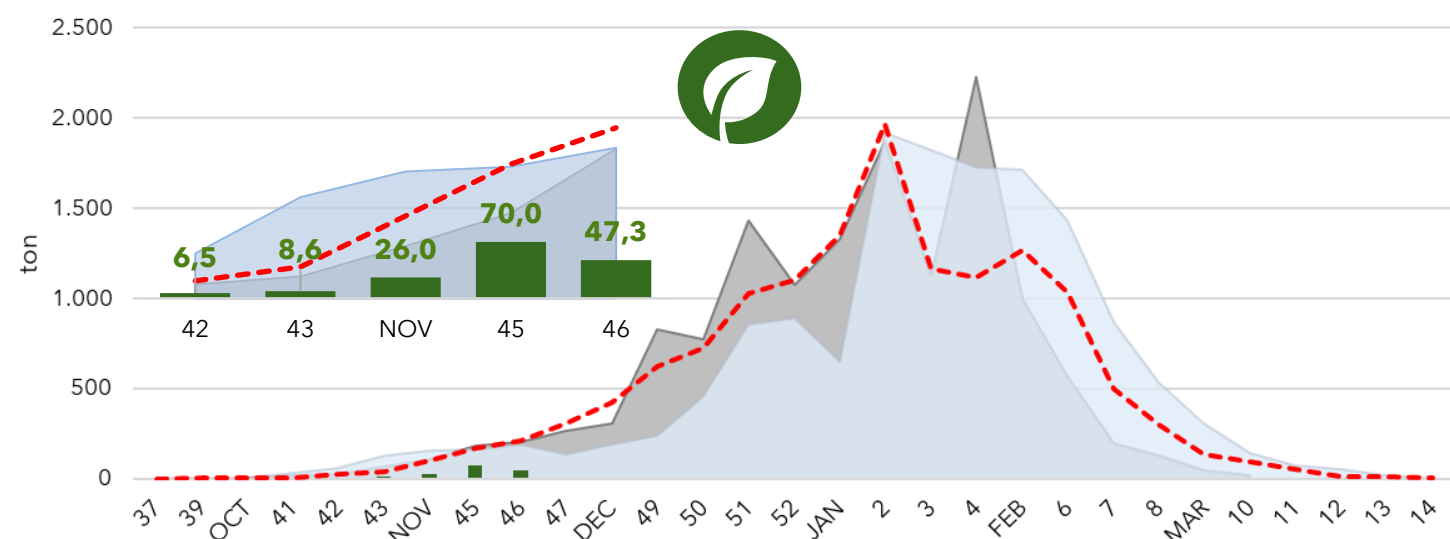
### EUROPE CONTINENT



### UK

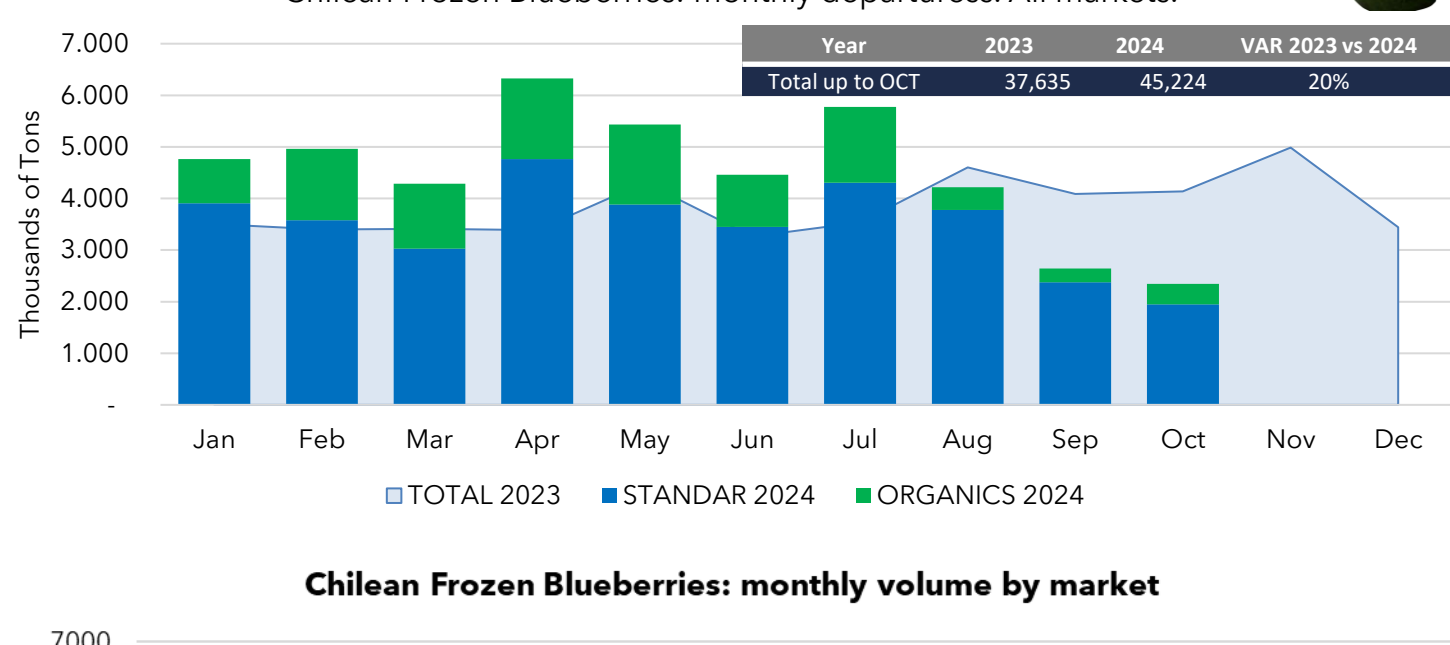


## CHILEAN ORGANIC WEEKLY ADVANCE

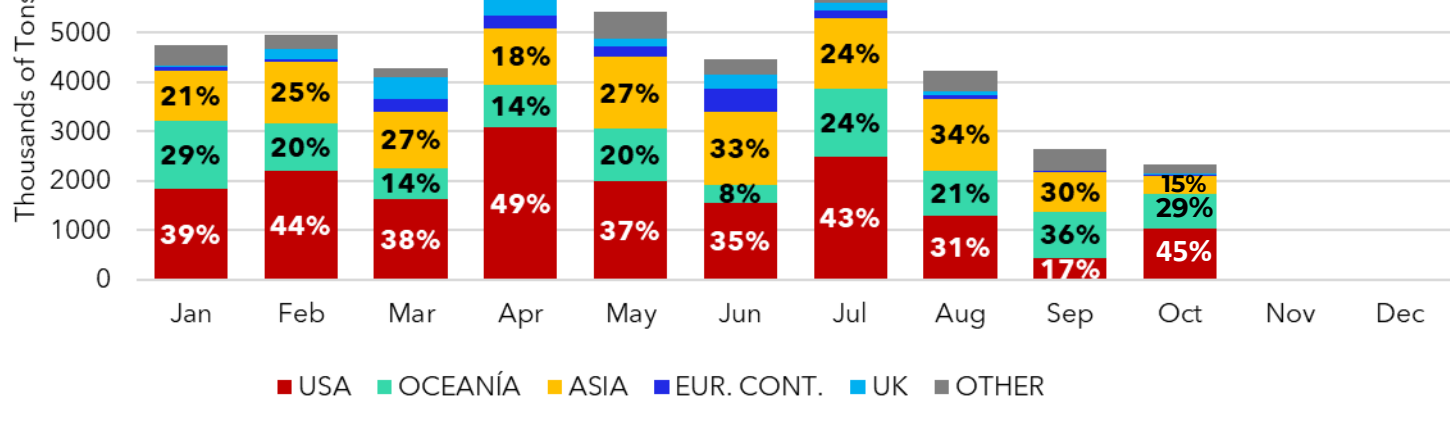


## CHILEAN FROZEN

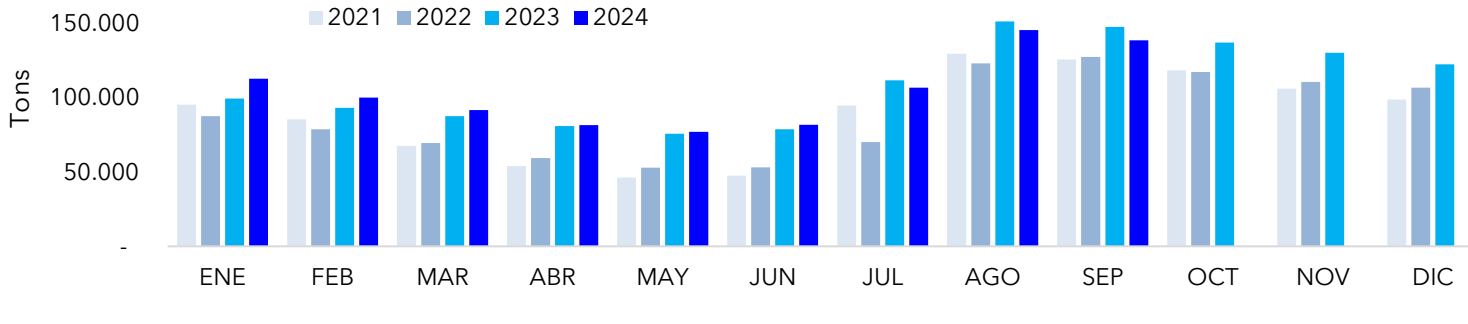
Chilean Frozen Blueberries: monthly departures. All markets.



### Chilean Frozen Blueberries: monthly volume by market



## FROZEN BLUEBERRIES INVENTORY IN USA



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