

# CHILEAN BLUEBERRY COMMITTEE CROP & EXPORTS REPORT

WEEKLY ADVANCE WEEK 47 (November 18<sup>th</sup> until 24<sup>th</sup>, 2024)

...Take a Fresh Look at Chilean Blueberries

EDITED WEEK 48

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## Editorial

The expected increase in Chilean blueberry shipments was indeed appreciated last week, the 47th. 1,301 tons were exported, accumulating 2,422 tons so far in the 2024-25 season, narrowing the gap with the estimate, being 19% below expectations. The difference with respect to the previous season at the same date is 31.2% less.

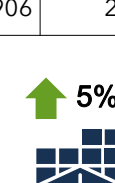
The increase in the volume exported brought with it a market diversification. In week 47, 36% of the volume was shipped to the USA and 34% to Asia; exports to other destinations such as Europe and the UK were 16% and 2% respectively. It should be

noted that Korea is the main market, which so far is the leading destination for Chilean exports and has absorbed 48% of the total volume to date, an increase of 27% over the previous season.

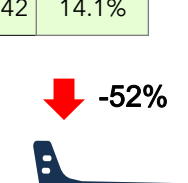
An aspect that was maintained in the shipments of week 47 was the participation of varieties classified in group 1, with a share of 74% considering new and traditional varieties. New genetics participated with 64%. Suzie Blue alone contributed 38% of the volume in the week. Other highlights were EB 12-19 and Sekoya Pop.

## WEEKLY ADVANCE WEEK 47 (November 18<sup>th</sup> until 24<sup>th</sup>, 2024)

Month	Week	Export Progress (Ton)					Total (Ton)			Organic		Export Progress vs Total Forecast Nov.
		USA	EUR. CONT.	UK	ASIA	OTHER	2024/25	2023/24	Accum 2024/25	Accum	Share %	
Oct	41	4			63		66	135	201	3	1.3%	-19%
Oct	42	11			109		120	244	321	9	2.8%	
Oct	43	10			132		142	279	463	18	3.8%	
Nov	44	26			124	5	155	301	618	44	7.1%	
Nov	45	85			226		311	456	929	114	12%	
Nov	46	64			120	8	191	684	1120	161	14.4%	
Nov	47	474	209	121	438	60	1301	906	2422	342	14.1%	
Total to W-47 2024/25		667	209	121	1342	73	2422					
Total to W-47 2023/24		1649	360	186	1245	84	3523					
Total to W-47 2022/23		1589	518	365	1950	49	4471					
VAR 24/25 vs 23/24		-59%	-42%	-35%	-8%	-13%	-32%					
VAR 24/25 vs 22/23		-57%	-60%	-67%	-31%	48%	-46%					



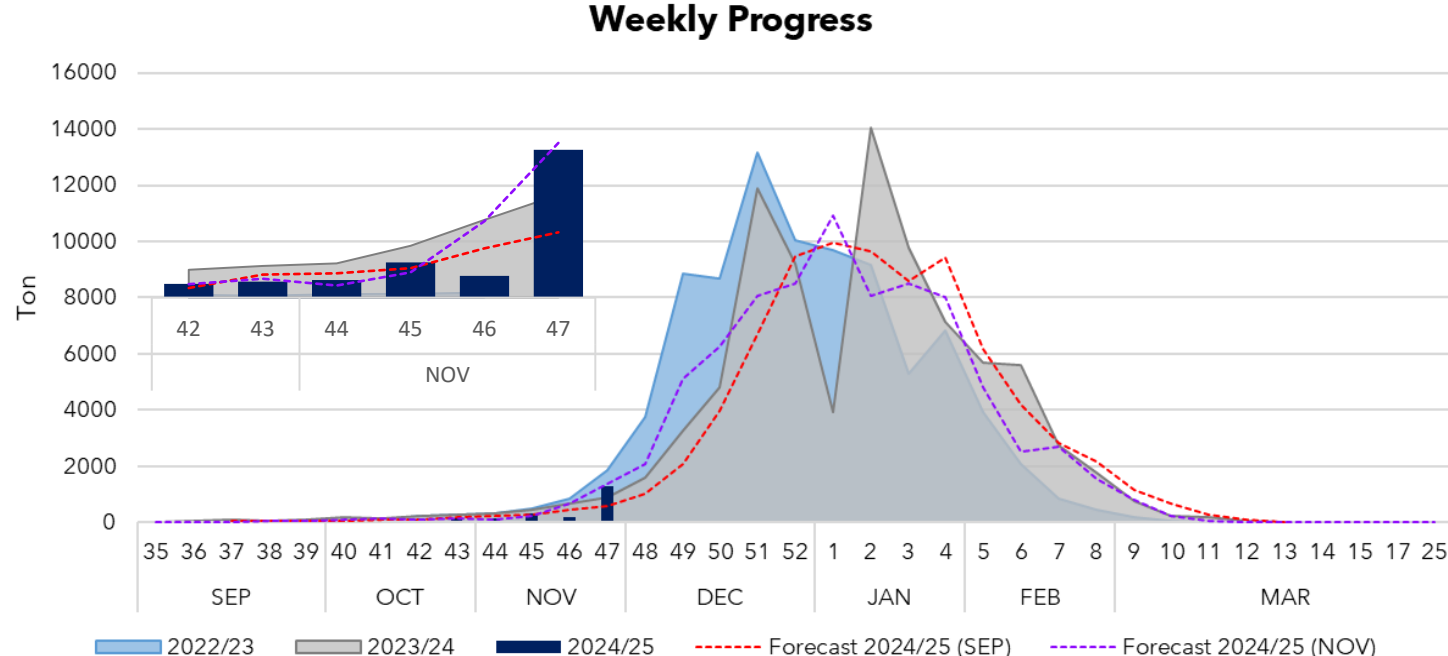
1,406 TON  
SEA FREIGHT



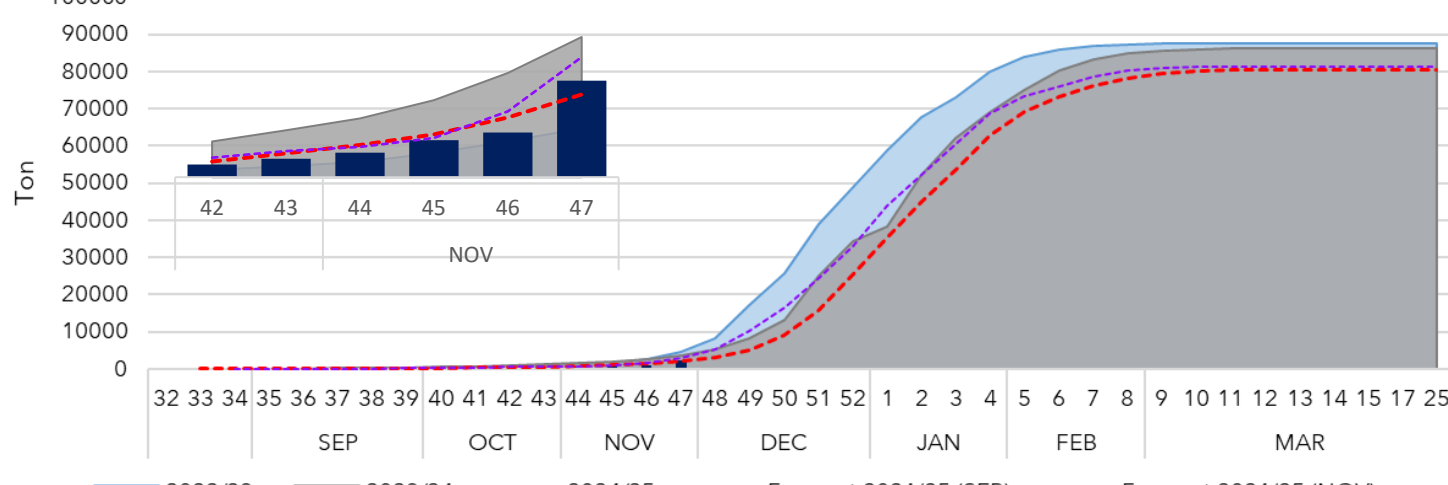
955 TON  
AIR

## BLUEBERRY WEEKLY SHIPMENT

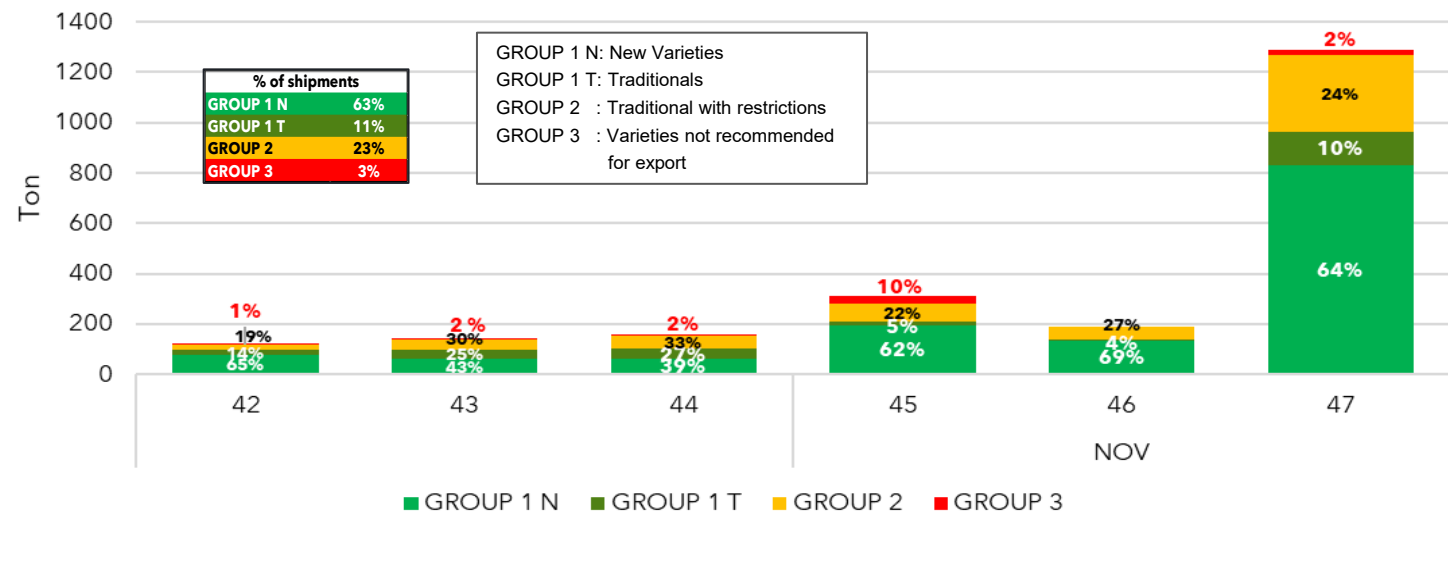
### Weekly Progress



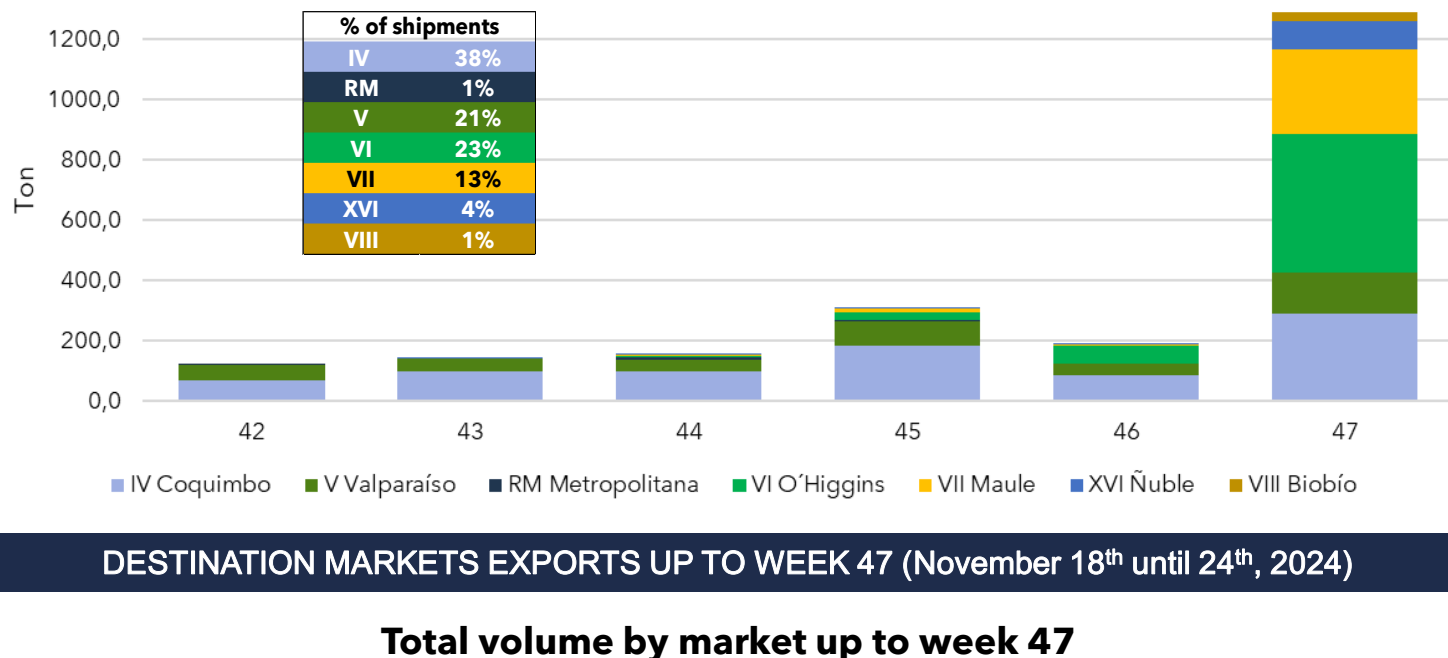
### Accumulated weekly progress



### Weekly Progress by Group

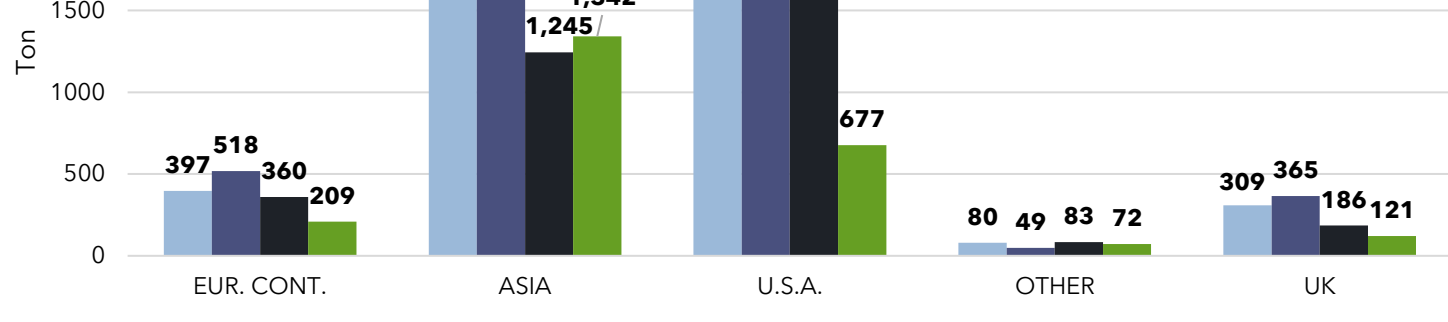


### Weekly Progress by Region



## DESTINATION MARKETS EXPORTS UP TO WEEK 47 (November 18<sup>th</sup> until 24<sup>th</sup>, 2024)

### Total volume by market up to week 47

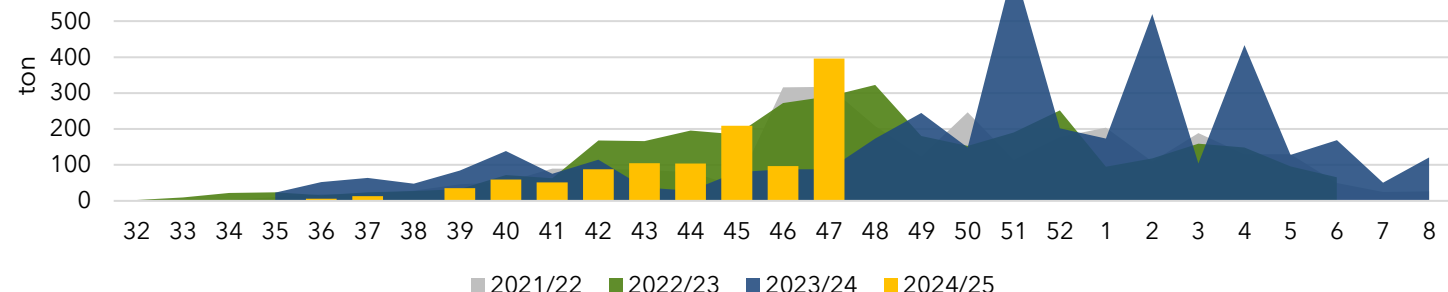


### MAIN DESTINATION COUNTRY

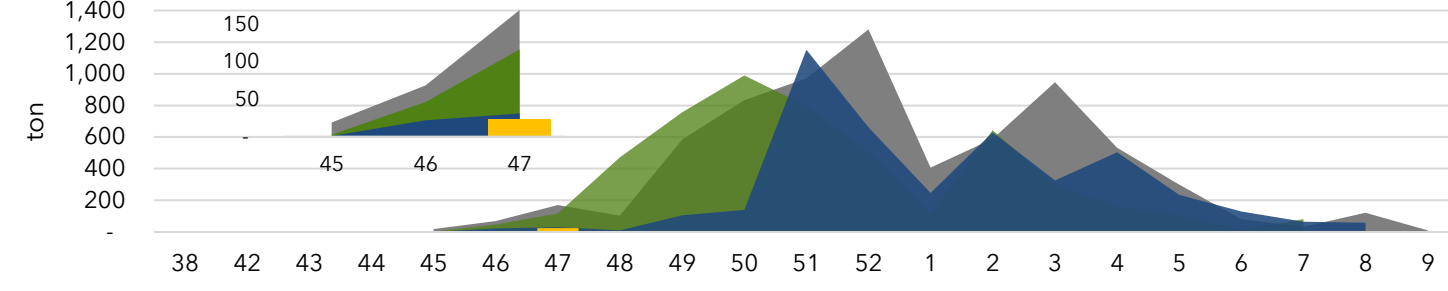
Country (Ton)	Accum. to W-47 2022/23	Accum. to W-47 2023/24	Accum. to W-47 2024/25	Part. % by Country 2024/25	Var 24/25 vs 23/24
Korea	1,570	922	1,167	48%	27%
USA	1,589	1,649	677	28%	-59%
Netherland	496	222	209	9%	-6%
England	365	186	121	5%	-35%
Others	449	543	247	10%	-54%
<b>Total</b>	<b>4,469</b>	<b>3,521</b>	<b>2,422</b>	<b>100%</b>	<b>-31%</b>

## WEEKLY SHIPMENTS PER MARKET

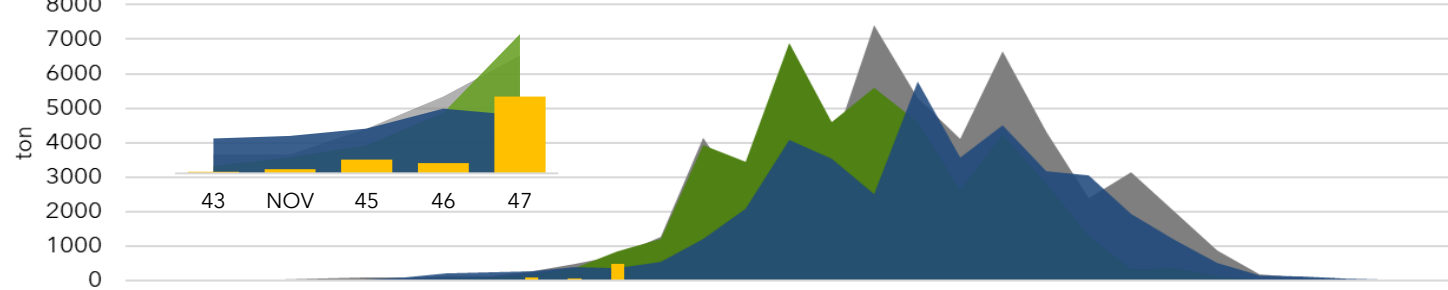
### KOREA



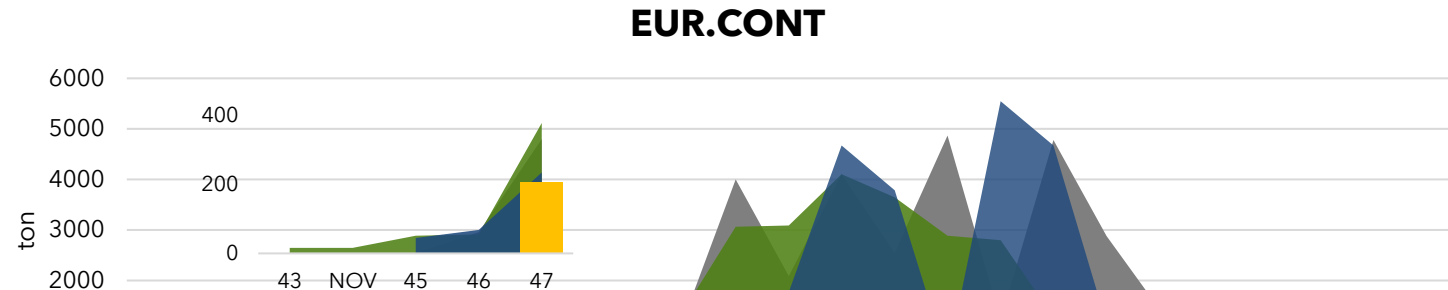
### CHINA / HONG-KONG



### USA



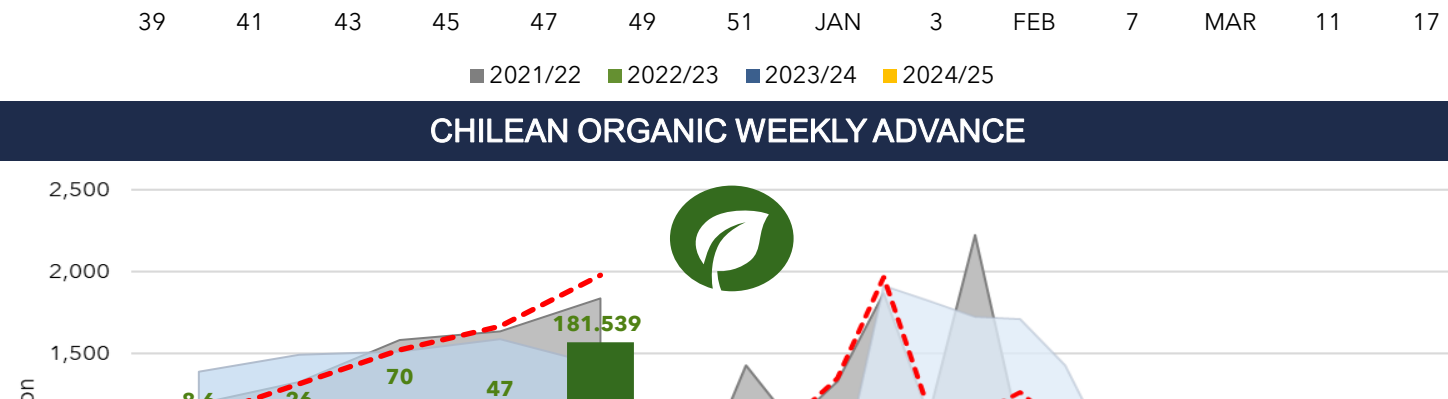
### EUR.CONT



### UK

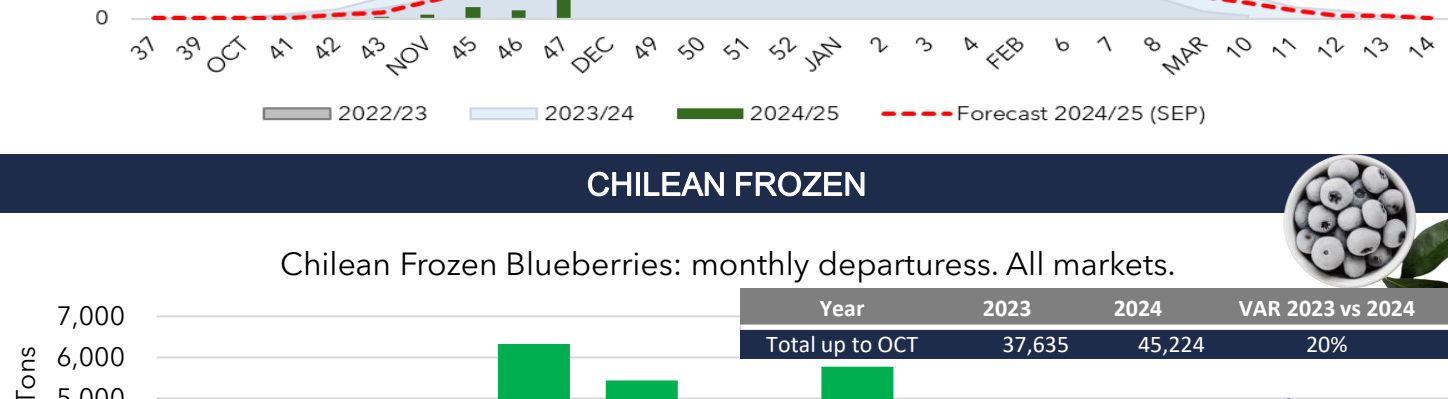


## CHILEAN ORGANIC WEEKLY ADVANCE

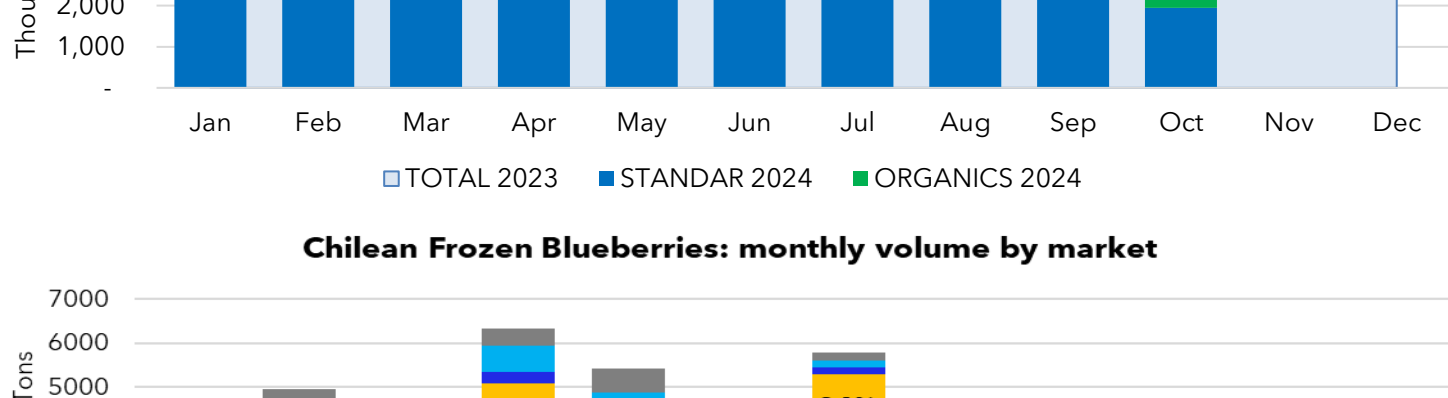


## CHILEAN FROZEN

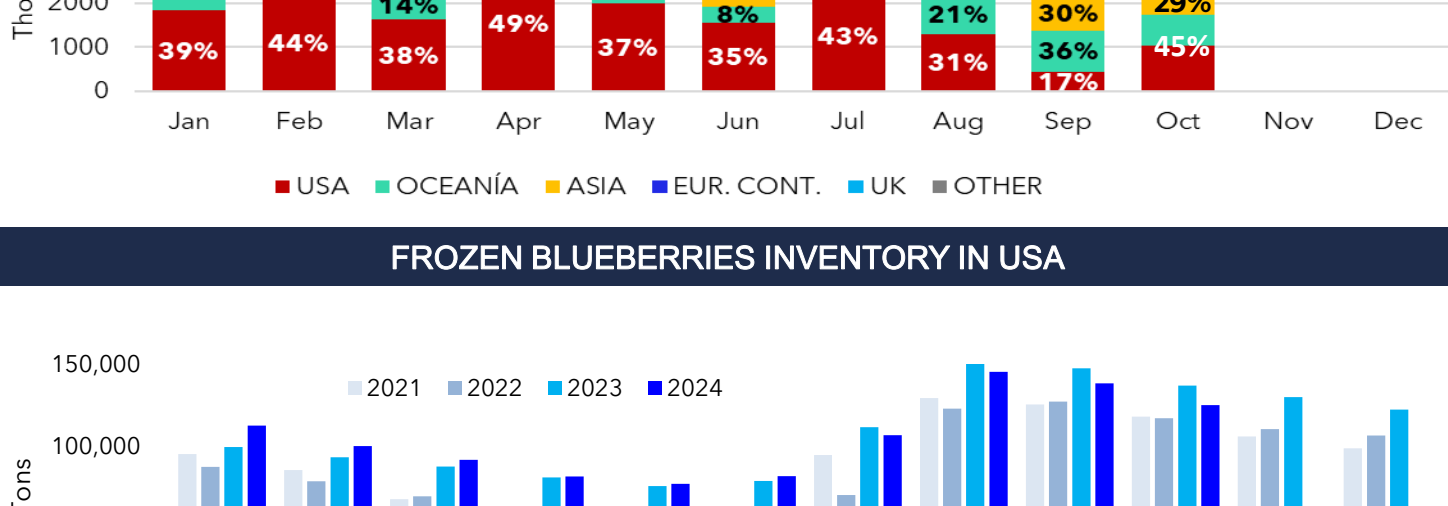
Chilean Frozen Blueberries: monthly departures. All markets.



### Chilean Frozen Blueberries: monthly volume by market



## FROZEN BLUEBERRIES INVENTORY IN USA



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